

Learn some Elegant Marketing strategies to grow an online business

How To GET Clients

**THREE
GUARANTEED
STEPS
TO GETTING
CUSTOMERS**

SECRETS OF TOP GURUS

A Note to the Reader

Starting a business is a big step. It is important to have a good understanding of the market, the competition and how you can get yourself from others. The first step is to create a business plan. A business plan will give you a clear idea of what your goals and objectives are. It will also help you to set measurable goals that can be used to benchmark for success.

Next, you should find out how the market is doing in your niche and identify the gaps that exist in it. You will need this information when it comes to developing your marketing strategy, which will be based on where the market is and where it needs to go in order for your product or service to be successful.

This book is going to provide you with the strategies and tactics that you need to get customers, you will learn how to identify what your clients want and where they are and how to get them to buy what they want.

It is easier for readers to understand the concepts and apply them practically in their own businesses without any difficulty.

This book shows you a step-by-step guide on how to promote your product or service using various strategies like Facebook Ads, YouTube organic traffic and natural methods etc.

In order to successfully sell a low ticket offer and get paying customers, it is important to have a clear understanding of the product or service and its value proposition. It can also be helpful to have a well-defined target market and to use effective marketing and sales strategies to reach and persuade potential customers.

Traffic strategies, such as search engine optimization (SEO) and paid advertising, can be useful for driving targeted traffic to a website or sales page. It is also important to have a clear and compelling call to action and to follow up with potential customers in order to convert them into paying customers.

There are many different strategies and techniques that successful internet entrepreneurs and business owners use to achieve success. Some common strategies that are used by top internet masters include:

1. Identifying a unique value proposition: Successful businesses often have a unique selling proposition that sets them apart from their competitors.
2. Focusing on a specific niche: Specializing in a particular area or niche can help businesses to better understand the needs and preferences of their target market.
3. Building an engaged online community: Many top internet masters have built strong and engaged communities around their businesses, which can help to drive brand awareness and customer loyalty.
4. Providing excellent customer service: Providing excellent customer service can help businesses to build trust and credibility with their customers.

Three Guaranteed steps to getting buyers.

There are three guaranteed steps to getting buyers. three strategies if done right you will get massive rush sales online and build a list of loyal buyers, you can not do one aspect, ignore the rest and expect tremendous buyers.

A buyer is someone who purchased something from you, it does not matter if it is a course, a book, digital product or service, what matters most is to make them resonate with your own business and buy high priced products over and over again.

Sales is the process of bringing a customer to the point where they can make a purchase. Sales is about understanding customers and creating value for them. A salesperson's job is to identify customer's needs and wants and then offer solutions that will solve their problems or meet their needs and wants. salesperson needs to be persuasive, knowledgeable, confident, persistent and professional to be successful and in order for a salespeople to be successful at their businesses, they must have a strong communication skills, they also need to understand how people make buying decisions, so that they can help guide customers through the process of a purchase decision.

What most people struggle with is. They don't understand how to get buyers. How many individuals do you know who struggle with marketing, who can't get ideal clients, who have the wrong business strategy, who want to grow and scale their businesses, who can't figure out a buyer's formula? If we can not understand the art of selling, we are truly out of business, we get paid when we sell something or serve someone. selling is actually the art of presenting your offer in a way that makes it attractive and desirable to the customer.

Selling is not just about attracting people to look at your copy and sales funnel at a glance. Selling is about getting buyers and getting buyers is one of the hardest parts of starting a thriving business, you have to find people who are willing to buy your products, coaching, consulting service and training courses and convince them to buy it.

It is also important to start off with a good plan before you get started, you need to know who your target market is and what they want. so that you tailor your marketing campaign. it is also not important to spend too much money on Ads until you know that there are people out there who want what you are selling and also have the right marketing strategy that convert visitors into buyers. buyers are the ones who buy the products and they also the ones who dictate what will sell. That's why it is important that you should know how to appeal to a buyer in order to make your business successful.

To be clear. Buying is a complex process. There are many factors that influence a purchase decision and in order to make the buying process easier and more efficient, marketers have to figure out what influences the purchase decision. Understanding this journey is crucial for marketers as it will help them identify potential customers, devise strategies and create content for each stage of the journey.

You should also make sure that you have a clear understanding of what makes people want to buy something from you in the first place. for instance: if you are selling clothes, then

people might want to buy them from you because they like style or because they think it will make them look good in creatives on social media like facebook and instagram.

And it is important to present good marketing that can sell the offer and get buyers. Marketing is the only way to reach out to your audience and be successful. marketing is not just about advertising, but also about creating an emotional connection with customers which will make them buy your own offers.

What do you focus most on your business? What is your business purpose? teaching? training students? earning money? attracting ideal clients? a guaranteed buyer's strategy?

What if I told you there is a secret strategy that pours unlimited buyers into your sales funnel and sell more products consistently. Frank Kern has sold over a million dollars of his digital product and built a huge list of loyal customers over the years and sold hundreds of thousands of offers, he doesn't even own, he recently used a never seen strategy that generated 1M from facebook ads and follow ups and got him paying buyers.

If you want to get paying customers, you need the right strategy, you have to choose a stable media platform with the highest quality traffic and you have to build that strong communication with the list of customers to sell more upsells.

We will talk about the right strategy in depth, and see successful stories of internet masters and how they used a single marketing strategy on multiple media platforms to increase their sales exponentially.

1-The right Strategy

If you are reading this step by step guide book. you are looking for a clear strategy to get more traffic, more leads and customers to grow your own business. and in order to find the right strategy, you need to take it into consideration. what your goal is and what resources you have available once you have these things. It is time to come up with a plan of action that will get you closer to achieving your goals. So what is a strategy?

Strategy is a plan, a set of guidelines or set of instructions that are used to achieve the goal, it is actually an important part of business. Strategy is the process of developing a plan or course of action to get a special goal.

In the business world, strategy is often used to describe a company's overall direction and how it intends to achieve goals. it can also be used to describe the way in which an individual plans to accomplish their short-term goals.

Remember. Nothing is more important than the right strategy, if you have the right strategy, you will achieve your planned goals and if you have the ineffective strategy you will fail and you begin to work hard to develop the perfect strategy to gain and retain new customers and get what you really want.

I have always believed, in order to grow your business, get the most leads, get the most traffic and bring in crazy sales, the best way is to follow masters in an area where your passion is. These experts have done something and achieved the best results. These Entrepreneurs have secrets and in- depth knowledge which is super impressive and know what works in the market. If you go to the best, they will train you and save you much time and show you the most elegant strategies that work today, tomorrow and in the next ten years. if you know someone who has been doing marketing, sales and earn continuous stream of income, follow that person, buy his courses, his products, buy his books, sign up to his funnel, ask him for coaching, join his fb group, model his strategies, listen to what he says and pay attention to how he promotes his message and get his customers.

When i first started growing my online business, i quickly realized that traditional strategies did not work as well as i expected them to, the market was already very populated and people had seen a lot of tactics, it actually dawned on me that i needed to take a more creative approach to this if i wanted to see my success.

I launched an offer..... and for one reason to solve people's problems I assumed that this was enough-offering a solution to a problem and doing it in a friendly way.

And sure..... using a secret strategy, but it somehow felt like it was not enough, i always got that nagging feeling in the back of my mind that i could be doing better. i never could quite put my finger on it until i learned that the most important thing is to have the right strategy, Media buying platform and follow up with your customer's base. But how do I go about that ? Obviously I could not just start being more direct, a more unique approach that will get results without being too miserable.

So, how does it work?

I realized that I needed to focus on proven strategies, the exact same strategy that internet masters use to bring in top results and lots of sales. I had to create a high converting sales funnel, compelling copy, high quality traffic system and persuasive tactics to get the first customer. If I get the first customer, I would make income from a proven strategy in which you take people and convert them to happy customers over and over again.

Now, here is the millions dollar question. What strategy should I put in place to attract unlimited paying customers?

If you keep reading these short lines, you will understand the best marketing strategies that work like crazy for getting more paying customers. We are living in a globalized world and customers are everywhere and in order to understand your customers better, you need to know where they are and what they want. finding your customers is an important stage of business, it is not just about who they are, but also what your customers want. if you have a product or service that is not inline with their needs, then you will be unable to find customers who will buy from you.

I promise you that, to be successful in business and get customers, you need the right strategy, you have to choose a media platform and you have to build that trust in follow ups to get consistent sales.

Where do you get the best strategies? without doubt. from internet masters, marketing experts, online Entrepreneurs, marketing legends and business gurus, you are trying to get 100 sales a day, you go to the best, to the person with the highest qualities in sales. When you pay for coaching you want the most sales, you always don't want to lose the money on the deal.

How many articles have you read on Google and found awful information? you also purchased expensive courses that are likely to do well for your own business. then suddenly you find that course jumbled up and does not make sense? and tried countless ways and failed miserably.

I know what it feels.

When a business owner has the right strategy and a big desire to succeed, he still needs the second part, the media platform. Let's figure out how to get buyers from the media.

2- Media Buying

I know you want to jump on to a media platform where you put your money to sell your own products and services, it is worth mentioning that selling is the process of providing information about your offer and in order to convince someone. You first have to know your audience and understand their needs, so that you can be sure you are presenting them with a service that will be useful for them. selling can be done in person, on the phone, through email marketing campaigns and social media.

The goal is always the same: to get your ideal clients excited about what you have available for them and convince them that it is worth spending a budget on your own offers instead of someone else's.

The need for advertising has grown exponentially and you always need a popular platform and the right techniques to reduce the cost of clicks and also the best marketing strategy to get the right people at the right time with the right ad. you always need a popular platform where you can find people who can buy from you. So what is a media platform?

A platform is your visibility as a marketer. it is your personal ability to sell something, it could be books, courses, digital products or coaching services right this instant. when you have something to say. what legitimate channels exist for you to release your message to audiences who will consider buying your product and services.

The next step, let's figure out how to follow up with your buyers. It is important to upsell them, sell them more stuff, But wait there is a simple process, if done right you will convince them to buy from you over and over again.

3- Follow Up With Buyers



Relationship with buyers is the key driver of revenue and leads to high customer satisfaction. In order to maintain a good relationship with these people who purchase from you, you should be transparent and honest and make sure that you respond to their messages in a timely manner and provide them with quality offers.

Buyers want to buy more: it is a common phrase I hear every day, but what does it mean? What are the implications of this statement? how to engage them in a conversation to build trust?

First, we have to understand that selling is the process of convincing someone to buy a training program and the goal is to turn a prospect into an actual customer, the salesperson will try to make the customer feel satisfied with the purchase and convince them they made the right choice in buying from that particular person.

You can also use three different techniques when selling. Informational selling is when you provide information about your product. consultative selling is when you ask questions about what they need and propose solutions that would work for them best. pushy selling is When you just try to sell them something without asking any questions or providing information. (in other words, they are not interested in what they need).

It is important to keep in mind following up with buyers is the key to more cash in your pocket. they want to buy more from you, but first you have to take care of them in every Email you send out. One reason people make decisions to buy from you instead of competitors is **“Value”**.

it is the only thing that will make your business stand out from the crowd and get you noticed by your customers. Value is the most important thing in any business, it is the driving force behind customer happiness and satisfaction, value is what makes the difference. it is what makes your buyers want to buy from you and come back for more time and time again.

I know you want to jump right in and learn how to deliver value to your buyers using email marketing, you want the right steps and what to write to these buyers to keep them yours all the time and earn more cash. The process of sending emails to buyers is a crucial part of the marketing strategy. Emails are a great way to communicate with customers, but it is also important to understand the buyer's preferences and what they would like to see in an Email.

You should also not forget that people are most likely reading your exclusive newsletters on their phone or tablet. it is important for you to understand that these devices have smaller screens and you need to make sure that the content in email does not take up too much space

It's important to keep in mind that following up with potential customers does not mean being pushy; you should always be polite and courteous while following up with leads.

There are many reasons why somebody might not respond to your first message, so it's very necessary to know that they might just be busy with work or school and they will get back to you when they can. However, if you have been waiting for a week without receiving any response from them then it is time for a follow up message.

How do you stand out from the other marketers? What's the best way to break through inbox clutter? How do you toe the fine line between being persistent and being flat-out annoying? How do you plan and structure your Emails? What should you focus on to build that trust?

Forget about **buy my offer** and let the sale happen naturally. they already know you are a valuable person. share useful content, tell an entertaining story and keep the conversation going. sending new and unique information can increase your conversion rates by three times. always end each conversation with a clearly defined next step.

At the end of every decent conversation you have with anyone, always send a summary email and summarize what you have talked about, then ask for their confirmation and always have a specific reason to contact your buyers, especially when you have something important to say.

Following up with your list of buyers is a very necessary process in business. If you are selling a list building course, you will want to write an effective welcome Email, first introduce yourself and describe your own business and at the end put a link to your sales page to help the community know your offer.

When I first started emailing my list using getresponse autoresponder, I followed a simple process of marketing to serve people about what they want and I created that, relevant, valuable and engaging content for the audience.

I was in the affiliate marketing niche. What I wanted to achieve is to have an elegant plan in the conversation with subscribers. if they liked my first email, they will like the second and also stories i tell them. What should be done is to take your buyers on a journey before you get the sale.

Email 1: Email list secrets

Email 2: The benefits of Red hot funnel

Email 3: Driving targeted traffic

Email 4: Engaging stories about your journey

Email 5: Send quality products

Email 1: welcome email

heat up your loyal subscribers by building a good email sequence. introduce yourself and tell your tribe about yourself and a bit about your business. ask them a few questions at the end of your message and give some useful start your value journey, once they notice this, they will stay subscribed

Email 2: Give new and unique value

Every time you write a long and detailed article on your blog, open your autoresponder and send out a link to let the subscribers read your best content.

send elegant strategies you use for your business, tips and techniques that worked for you. add additional information to keep them interested more in your business and your newsletters.

Video content is king today, it is the absolute way to attract their attention and build more trust, subscribers want to know who you are to engage with you.

all internet masters have one thing in common, Video marketing. From time to time try to record good videos and send them to your subscribers to build a strong relationship with them. older videos in other channels work perfectly well. you just need to write words that convert and sell.

Email 3: share your amazing stories

I believe stories are powerful, that's why all Entrepreneurs use them to increase sales whether in their sales copies, books or training courses. There are always exciting stories from these masters and internet legends in several niches. if you do not have any stories to tell your subscribers, it is good to find useful stories from large media publications like forbes, businessinsider and huffingtonpost.

Write interesting stories in every Email you send out, it is always best for your business.

Email 4: give fresh content

Ask critical questions and send out a survey, communicate with your audience. Start a conversation from time to time. It will make you understand your readers, generate innovative ideas for articles, services and items that help you build a connection.

Respond to questions from your readers and optimize your registered users and your fan base will give you suggested ideas to put into your newsletter.

Email 5: deliver tons of value

It is all about providing tons and tons of value. You find a problem and show people solutions. When they open your newsletter, they are not interested in you, they are interested in how much you care about them. Readers flock for the name of the marketer that offers massive value. Fresh content creates brain awareness and prompts subscribers to say “**Wow**, another email with tremendous value.” Making a name for yourself entices readers to look for your messages. The intention is to write and send stunning newsletters about a single topic to keep your subscribers engaged and interactive. Afterwards, you lead them to purchase products through affiliate links.

Facebook Marketing strategy

Facebook is one of the most popular social media platforms, it has more than 2.2 billion monthly active users. and it is a great way to connect with friends, family. market your business and co-workers.

It also provides an excellent opportunity for businesses to find their ideal customers, sell their products and generate qualified leads and target the right audience. in order to show up on this platform. you have to optimize your page before you start seeing results. People want to know who you are, what you are selling and how you can help them. If you are doing all of these essential fundamentals, you are going to build a business, you are going to attract the right people and build that conversation with the community over and over.

Facebook personal profile: Facebook profile is a public presentation of oneself on the internet, it includes profile picture, statue updates, photos and links to other social media profiles. A Facebook profile provides an insight into someone's personality, interest and value.

The first thing you can see when you visit someone's facebook profile is a timeline that tells you about everything they have done on facebook since they created this account. you can see what they liked or posted or commented on- who they have befriended or messaged and who they liked.



Facebook page Strategy:

Facebook page: is a public account that is associated with your business company or organization, this account can be used to post updates, share content and create ads.

If you are running a Facebook page, create good posts that will help you drive more traffic from social posts.

Use images: one of the best ways to engage users on facebook is by using your own photos on social posts, they are more likely to be shared and liked more than other types of photos because they are creating trust, you are showing your raving fans how you spend your free time doing what you love.

How to optimize your Facebook page:

The first thing you should do is to update your profile to something that is more eye-catching and reflective of your business.

The next thing you should do is optimize your photo for lead generation. You can achieve this by adding a link in the image description or as part of the image text. this will ensure that if someone checks out your page, they will automatically be clicking your funnel link, sales funnel and book funnel and sign up.



Now, let's see how you can use facebook groups to post content, engage and drive visitors to your own facebook page and funnel them.

Facebook Groups Strategy:

Facebook groups have become an important way to network with like minded people in your niche. They can be a great place to share content, provide value and ask questions to get better answers. Facebook groups are also a great community place to get customers and prospects and find people who are interested in what you offer. i will share with you the best practices whether you have your own fb group or you want to post on other social groups.

- 1- Create a group around a specific topic or niche that you serve, this will make it easier to find people who are interested in what you offer.
- 2- Create a clear mission statement that outlines what your facebook group is all about and how people can participate in it, this will keep your members engaged and on the right track.
- 3- Make sure that you are posting content regularly so that your members don't lose interest in the group over time.
- 4- Add value by commenting on other posts, this will help you establish yourself as an expert in your niche and give people the impression that they can trust your opinion.

Facebook groups have become a major player for many internet experts to sell their products, recruit people to create funnels and increase sales for them. Russel Brunson is a very successful Entrepreneur who made millions of dollars selling his digital products and offers he doesn't own, after all the hard work. ads, funnels, designs, copywriting, sales funnels, follow ups and courses. he founded a great company called clickfunnels where you can launch a funnel, it doesn't stop there, he created a fb group with over 200K members where lots of entrepreneurs ask questions to get golden advices from experts about funnels, sales pages, campaigns, course launches and how to attract ideal clients, once you join his group, it will help you understand how to build your first funnel and market your own funnels.



The most important step of this facebook group is to post good content consistently, tell them what to do to build a great funnel, how to add testimonials to build trust, what is the most important component in the funnel, why video converts so well, how to write a great copy to land the most leads. and how to drive their ideal clients. If you do this by posting amazing tips and tactics, they will recognize you as an expert and visit your facebook page to know who you are and how you can serve them. They will contact you for support and even hire you to build a funnel for them using clickfunnels.

Once you do this work so well and consistently in this group, you will be able to build a good reputation in the group and get more clients. Now let's figure out how to use facebook messenger.

Facebook Messenger Strategy:

Facebook messenger is a chat app that was introduced by facebook in 2014, this app is used to chat with friends and family, share photos, and send messages. It is also used for online shopping, customer service and other things. The strategy of using facebook messenger as a communication tool can be very helpful to businesses . It can help them increase their customer base by making it easier for people to contact them with questions or concerns about their products or services.

fortunately. There are some tricks you can use that will help you communicate better with your fans and followers, the first trick is to make a list of phrases you would want to say. The second is to always make sure you send a message in reply. Even if it is just a quick "Yes" , the third is that it is always best practice to keep your messages concise and not too long.

Facebook messenger is going to be a pivotal marketing strategy for your business, it can help you engage with prospects in real-time. your business can be more accessible to customers and followers. you can send marketing messages, reminders and other updates to them in real time with just a few clicks.

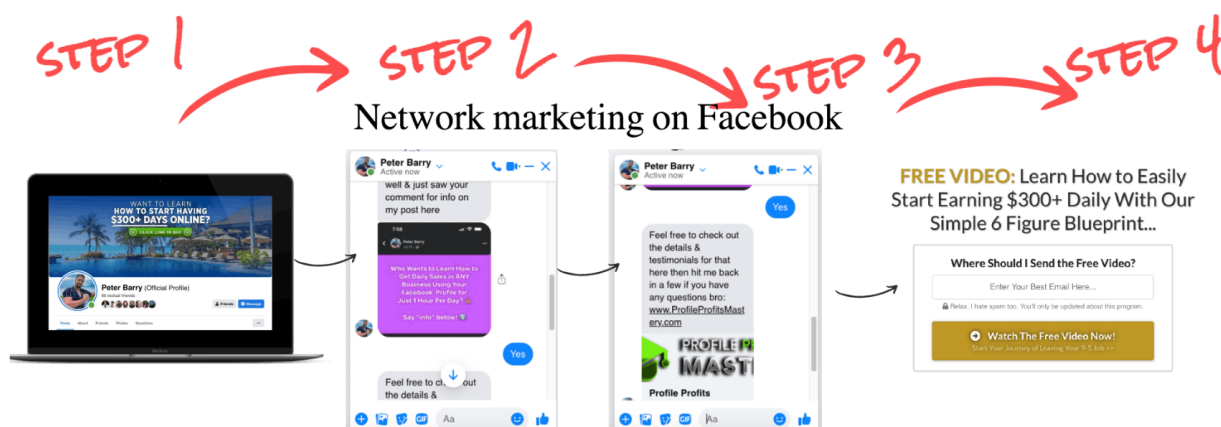
Below is one of the easiest ways to get high quality-targeted leads to your funnel, attract hungry buyers and make money.

Fill your funnel with subscribers:



I recently stumbled upon a facebook page on how an internet expert runs his business on facebook.... he goes through some really helpful tips before you take a look at his page, he had the right strategy. all worked out, he knew exactly how to lead raving fans to his funnel easily.

He writes good posts, shares his own pictures and posts more photos of how he lives his financial freedom, once you look at these photos and how he enjoys his life we immediately say, wow, this influencer has got something, he has the system and got the secret, let us spy on his page and see how he can help us, we quickly check out who is this person? What does he offer? and what does he sell? we end up clicking on his funnel and sign up to know this system, this is how it works.



YouTube Marketing Strategy:



A young American Entrepreneur named Mike vestil- was the key to success for many people. He has a strategy. all worked out. He knew exactly what tactics to use to get the results he was after. At first I was skeptical- could it actually be that simple? But the more I dug into his tactics the more I realized that he was using it to land new clients. He clearly had it all laid out, he was taking chances at any step of the way. That is exactly what I was looking for and at this point I realized I had finally found my answer and I was ready to show you the most powerful marketing tactics I have ever witnessed.

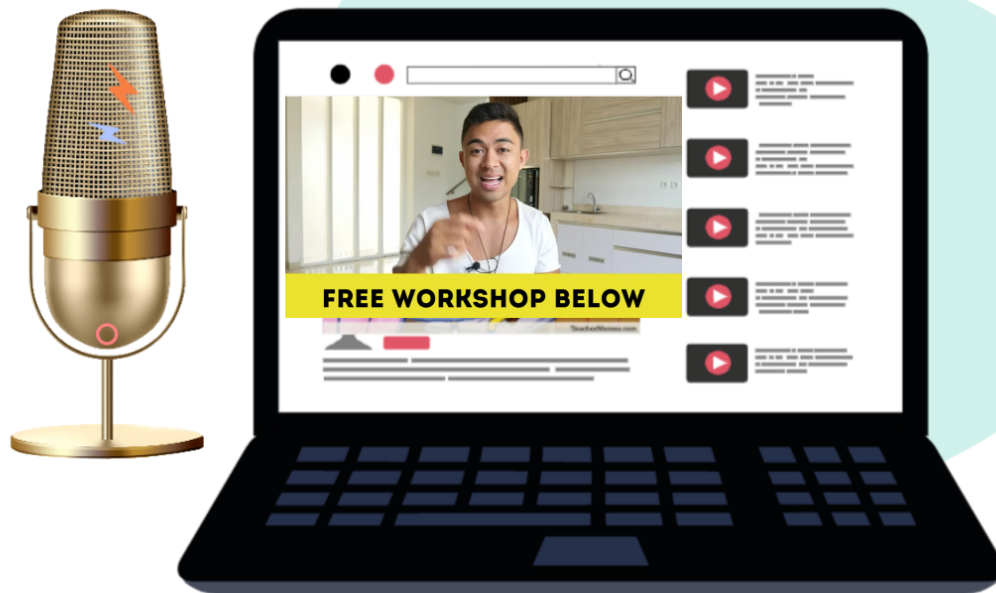
How did he do it? He used a simple strategy in which he invited guests on different topics and these internet experts shared their best strategies, tactics and told their stories.

The craziest thing is that it is a good tactic. It might sound weird to you, but it is one of the most powerful marketing tactics I have ever witnessed. It takes some time to start driving traffic, leads and getting sales automatically. but once you are seeing instant results, you will never want to look back, this is easily one of the smoothest ways to convert people and keep them in your list and come back for more.

Everything will change for you when you learn these important steps, you will start using it and would love to share it with the community. I know it sounds too good to be true and trust me, you will not believe your initial results either. but at some point. I realized that this was the best way to move forward. if you are persistent and patient enough. you can easily integrate this strategy into your own approach and see lots of success with it.

Don't just take my word for it though- just keep reading to check out what the strategy has to offer. Even if you are skeptical- you should still give it a try, its simplicity is part of what

makes it such a versatile approach - and I strongly believe that this tactic is going to continue expanding in the near future as well. It has a lot of impact to get leads into your funnel and it is perfectly relevant to the way you run your business. I have never seen any online experts use this secret weapon to land leads over and over. it works perfectly well for all people who want leads from YouTube.



YouTube is The best Platform Out There:

All internet millionaires have one thing in common, they have their own channels on YouTube where they can upload videos to communicate consistently, market and build their target audience, they use YouTube because they know it is the most powerful platform out there, it is better than facebook, better than twitter, better than instagram and all social media sites, they know if they upload a video, it will drive lots of traffic today, tomorrow and even in the next ten years, that's the power of YouTube. while posting on social media sites will not last more than five minutes and it's gone forever.

Youtube is the world's second largest search engine for driving traffic and generating leads, it can be used to promote your products, services, advertise your business, increase brand awareness and so much more. The success of YouTube has made it possible for people to create a living by uploading videos.

The more views, likes and shares your videos get, the higher it ranks on YouTube's search engines for related keywords, the more subscribers you can get on your channel,

Strong Call to Action:



It is very important to have a strong call to action at the end of everything you do online, whether you are speaking on stages in front of hundreds of people, or having your own channel. The call to action is a message that tells a customer or visitor what they should do next. It can be an invitation, a request, an order, an instruction, or sign up for a service, sales funnel, or a video marketing to watch a webinar.

I see this as a great tactic when marketing your own videos on YouTube channels. People watch your videos and see the eye-catching box that attracts them to check out the description section. The yellow box is a big factor when it comes to advertising online. I don't know why, but it has something special for the audience.

If you want to know how to create this call to action, I highly recommend "screencast-o-matic". It is a video software for coaching, marketing, demos, training, and more. Quickly create videos, manage content, and edit your videos. I am using this simple video software to record my Macbook Air screen, but it is very important to provide much value to educate and build that trust. Let's figure out how to deliver value on your own channel to attract the right audience.

Set your mind on delivering massive value



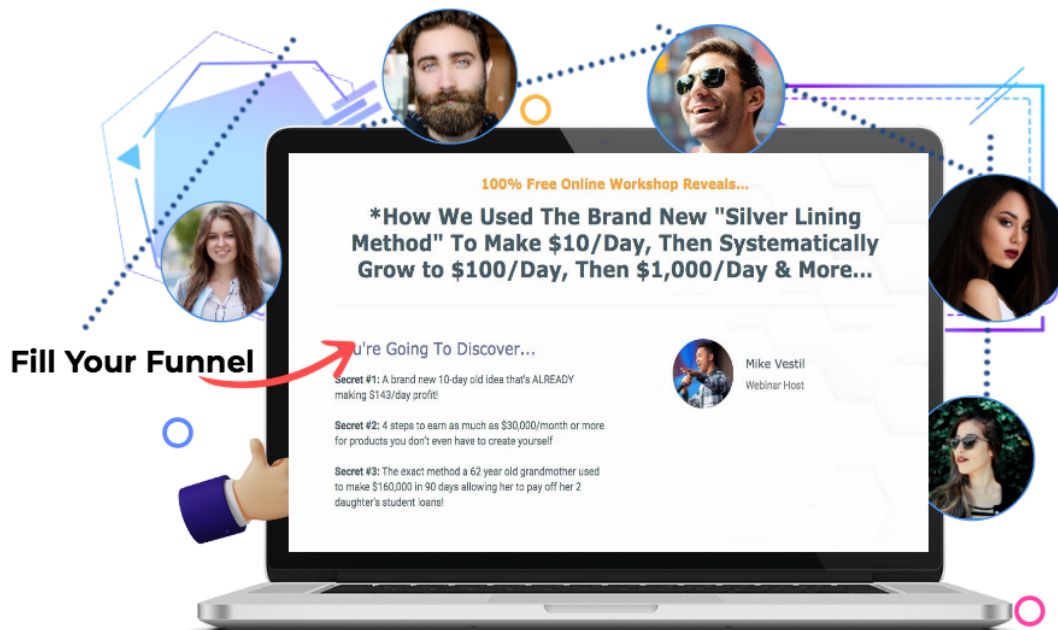
People will always love those who drive the absolute most value. The person who gives exactly what people want for FREE will gain and retain new subscribers, I have seen how Mike Vistel and Ross give their best advices, strategies, hacks, tactics and methods to help people start their own businesses and MMO.

The key to success for any business is to give value first to get the people to follow you. You know Mike vestil built a list of over 64.000 subscribers, people who liked his interviews on YouTube decided to join his Email list and many bought his amazing webinar.

The number one reason they succeed and you don't, is because you need to prove your worth, to know what your target audience want, you have to know what your potential clients are looking for and what they are willing to pay for. The next step is to make sure that you are giving them something they can't find somewhere else. you have to be unique or at least offer something that no one else does in order to join your channel or your exclusive newsletter and buy from you instead of someone else who provides the same thing.

People are looking for the best program to purchase that solves a problem. It does not matter how much it costs, whether it is sixty dollars, ninety seven dollars, two hundred dollars or a high priced ticket offer. The key is to deliver the most value for their money. The success of an internet marketer is measured by the value he provides to his community. Why do people subscribe to your YouTube channel? Why do they listen and watch your videos instead of other influencers? and why did they like and comment on your videos? they believe if they do, they will always receive useful information from you.

Fill your webinar funnel:



Webinar is a live online seminar that takes place over the internet with interactive presentation and live Q & A session with the audience. It is also possible for you to record the webinar so that you can play it back at any time they missed it.

Doing a webinar. Is it a good way to educate your prospects on something that benefits them? most masters would say. YES. They have been in the industry and know how powerful launching a successful webinar is. they know the purpose, benefits and pain points of hosting a webinar, so the question is. if we all know that webinar can be used to increase sales and buyers automatically. How can we get people to register at our webinars funnel? What is one strategy we should use to fill our webinar funnel? How can we increase the number of attendees at our webinar? That's where traffic comes in.

In the sports world. teams have coaches and managers who are responsible for coming up with strategies that will help them win the game. a basketball team can't play without a strategy, they need to know how to play their positions, when to shoot, when to pass and what they will do if they lose the ball. In general many teams don't have a smart strategy, they can not decide what they should do. when they should do it and who should be doing that correctly. They are in constant confusion and chaos that prevents them from winning.

No business can succeed without traffic. Traffic is the lifeblood of any business. without traffic a business would not be able to generate revenue or make a profit. the more people that visit your webinar, the more money you will make. so traffic is important, but the hardest part is. How can you increase the number of attendees of your webinar and convert them into buyers? How can you market your webinar using a millionaire's strategy? where to find their best strategies?

Following a millionaire's strategy is the answer. Following a millionaire has its benefits. It can open up doors to opportunities that would not have been available otherwise.

It is not just about following the internet experts, but also about following an internet millionaire. You can follow their footsteps and learn from them, get inspired by them, or even emulate their success in your own way. They have been doing webinars and know the secrets.

Everyone's journey is different and unique. What we can do is learn from those who have been successful and apply their best tactics and strategies. They learned sales and found the right people and became so good at launching successful webinars and had success with it.

Mike is a youtube content creator who started with zero subscribers on his channel. It became very obvious to him that he needed some publicity and ideas. He set his mind on delivering massive value to attract people who are interested in affiliate marketing and clickbanking, sharing useful information, strategies and traffic to help clueless newbies. He realized one of the best ways he could have people to subscribe is by interviewing six figure marketers. however these masters agreed to interview them for thirty minutes each and post their business link in the descriptions to get their traffic and customers.

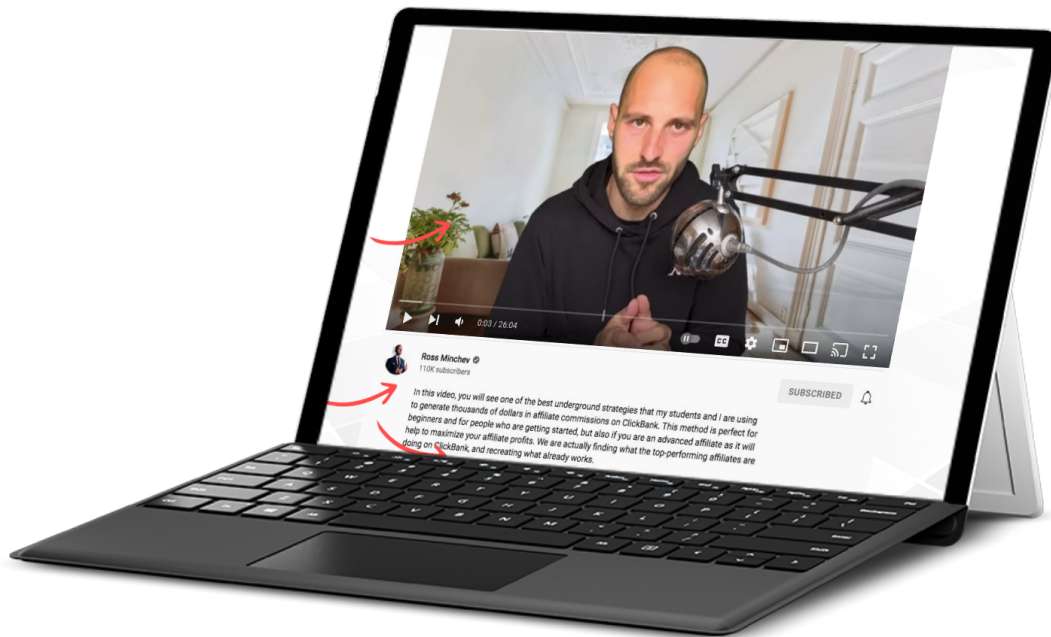
After two interviews with the first two guests. Mike started seeing effortless growth on his channel because of his unique marketing approach as he did not anticipate the amount of engagement he had. Then Mike just goes interviewing more business gurus and publishes videos that would help his subscribers start their first online business.

The tactic is to register people for the webinar. as soon as they arrive at the channel. This allowed him to start building a relationship with them (interviews). and influence their decisions to attend. This tactic is a simple one. it is not difficult to get people on your webinar. The idea behind that is to use what is called a “**call to action**” to those who subscribed to the channel and new audiences to encourage them to attend the webinar and sell them high ticket offers.

Your goal with this tactic is not only to register attendees for the webinar, but also get them on your email list and follow up with them. webinars are all about capturing leads and making sales automatically!. you just need to deliver what you promised to gain that credibility and visibility on the niche market.

So, what is Next? You have just learned the power of hosting a webinar and attracting the right people from YouTube. Now let's figure out how Ross Minchov built a business using two simple things.

Web Master's Traffic Strategy:



Many people want to build an audience, but do not know how. The good news is that there are many youtube videos that can guide you through the process, some of them created by web experts and some created by unknown individuals in digital marketing. So the question is, who has the secret to effortless growth? Who has the right marketing strategy to bring in leads and customers?

Ross Minchev is one of the key players in the industry of affiliate marketing, he has been promoting digital information products for a few years on youtube. where he also teaches clueless newbies “step by step videos” strategies, tactics and hacks to promote clickbank products in a unique way.

One of the biggest mistakes that people make is they start promoting an offer and look for people to buy it. It is crucial to understand where your audience is. don't promote the offer first and then look for people to purchase it. you literally need to focus on building your own tribe. This is actually what Ross Minchow did when he first started in affiliate marketing.

So the question is: What is the one secret strategy I should use to build an audience and fill my funnel?

I bet you know the answer. before i give you the answer. It is necessary to understand that there are multiple media platforms out there, youtube is one of the biggest video platforms on the internet, it has a huge number of views and you can use it to build your audience. you upload videos on your channel and get tons of traffic over and over. It is free and easy to use. so all you need is a computer and an internet connection.

and in order to make a successful business. you have to find a hungry market and look for the gaps in the offering of your competitors to know who your avatar is. what they want, what are they willing to pay for and what they are struggling with, once you know their needs you serve them with a purpose in mind.

Ross determined a long term goal to get the attention of people, generate awareness, drive traffic, increase sales and build credibility. Once he set a smart goal, it became easier for him to know exactly what type of video content that would suit his audience.

The best way he thought would grow his channel exponentially and attract more ideal people first create step by step videos and be more creative to stand out from competitors. in a single day, he got a video software that record the laptop screen and started uploading videos using various tactics and give his subscribers something new and unique, something they can not find somewhere else. he knew that the best way to attract a lot of people to subscribe to his channel is to be creative and give them a solution to their struggle. They are looking for a system to earn cash and the right media platform .

As soon as he noticed people liked his video content and comments, he worked on his own offer and sales page to get buyers. Finding buyers is not an easy process. but when you provide value to build that trust it becomes easier to convince people to buy your digital program, it is not about being pushy or forceful, but rather providing them with an online course.

The sales page is your opportunity to make a compelling offer to potential customers. It is the page where you can show off your product's best features, highlight its benefits and answer any questions they might have.

The first step in creating a high converting sales page is to identify the target audience and know who you are talking to, what they care about and what they want from your online course. once you know that it is time to write up a list of selling points for your products. These should be the most important features and benefits that will convince people to buy. but there is one simple thing that determines whether people buy or not." testimonial" it is the most important factor in turning someone to a buyer. This is something I will talk about later and I'll show you how to get them and what type of testimonials that work best right now.

Another important factor in getting people to purchase from you, one of them is to be persuasive, persuasion is the process of influencing someone's thoughts or behavior by using logic or emotional appeals. Once people feel there is something for them, they will quickly take action, enter their credit card information and buy your online course.

Sell High Ticket Offers organically:



Ross knows that in order to build and grow organically, he has to identify his target audience who would be interested in what he offers, once he identifies his people and put in the creative step by step practical videos on how to promote click bank products in several niches.

People will subscribe to his channel to watch more useful and valuable videos and this happens for a reason, he continuously gives more value to help people start promoting products.

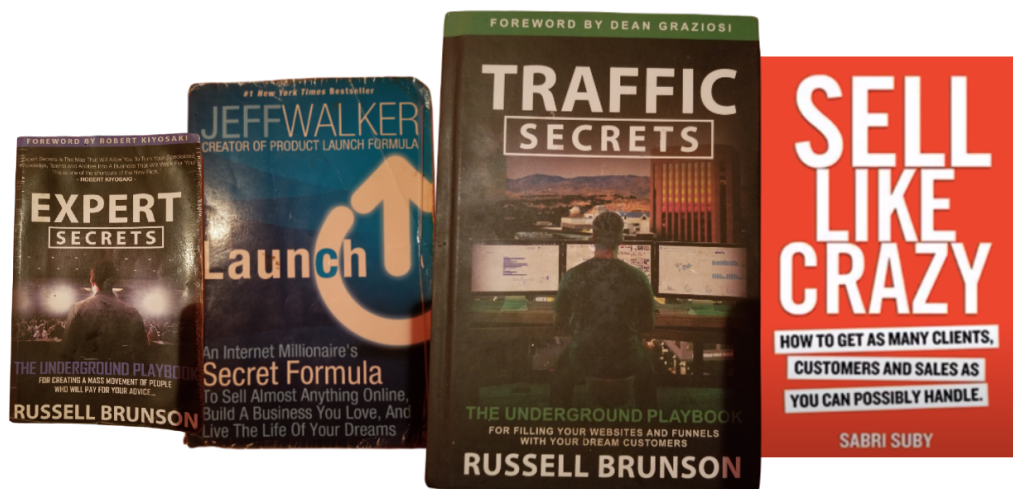
These people check out who Ross is, what he offers and what kind of products he sells. they end up clicking on his \$997 high ticket offer and purchase it. Ross believes a high ticket offer will most likely be sold when he builds trust with his target audience as it will help him attract the potential customers who are willing to buy a high ticket offer that can range in price from \$100 to \$1000 or more depending on the quality of the course.

The first step to selling a H.T.O is to make sure the offer seems more valuable, this can be done by making it seem exclusive or by adding some sort of bonuses. The second step is to make the customer feel they are getting a good deal. This can be accomplished by using scarcity tactics and telling them that there are only a few seats left for the event. The third step is to set up an email sequence that progressively builds trust with your potential customers. for instance they may not buy from you, but when you follow up and drive tons of value they will make a decision to buy.

So, What is Next? you have just learned how this Media platform can help you build a tribe and drive more traffic and sell low and high ticket offers. There is no denying that if you put in

the creative work, you will get leads and customers. Now, let's see how this new marketing strategy can grow your business exponentially.

Start a thriving business by writing a book



Over the past few years, lots of six figure marketers relied on secret strategies to land new customers and buyers. nowadays. If they want to grow their businesses exponentially, they have to write a book and ship it to their customers. That's what successful Entrepreneurs do now.

Books can be a powerful marketing tool. The internet has changed the way we live our lives. It has given us the opportunity to be masters of our destiny. as well as the chance to grow our businesses by building a book funnel and shipping books to our customers and growing the customer's base so that we can sell them high priced offers and softwares.

Russel Brunson is the founder of clickfunnels. a best selling author and expert in marketing. He has written several books. dotcomsecrets, funnel hacking, expert secrets. His most recent book traffic secrets is a compilation of all the best marketing strategies he has learned over the years. He has sold over 500.000 copies combined. Brunson has been featured on forbes magazine and in other publications for his success with clickfunnels.

Customers are the backbone of any business, they are the ones who buy courses and services, and they are the ones that keep a business float. They are also the most important people in any business because they have their own needs and desires and expectations. These concepts should be met by businesses to create an excellent experience. It is also important for a business to understand what its customers want from them so that it can meet their own needs better than any other competitor out there.

Russel was one of the first marketers to use books as a marketing tool and use “**the half-price strategy**” to sell the book first, then sell more courses, attract the right buyers with the call to action inside the book. **The half-price strategy** is a pricing strategy where the price of a product or book is reduced to 50% from its original price. It is commonly used by business owners who want to attract new audiences to their businesses and even support them and give them the opportunity to learn new strategies.

in order to make this strategy works, it is important that the product is not just discounted, but that you also communicate why this discount is happening, for instance: if you are running out of stock, then you can communicate that in your marketing and explain how to get your hands on the bargain before it is too late.

Do you know how does he sell the book? to get customers, earn cash and get more paying customers. he created what is called “ book funnel” it is a marketing tool that helps authors, marketers and Entrepreneurs to sell their books,

A book funnel is an effective way to drive sales and increase profits by marketing a book online. It involves creating a series of steps that potential readers must go through in order to purchase the book, such as signing up for an email list or following social media accounts. By using this strategy, authors can capture more leads and convert them into paying customers. Additionally, it is a great way to build relationships with readers and engage them in the process of buying books. With the help of a book funnel, authors can easily track customer behavior and optimize their campaigns for better results.

If you want to write a book, but have not done it yet. it is time to take the first step, you will be amazed at the insights and benefits this will bring both personally and professionally, you will reach a wide audience. Now let's see what needs to be done to sell more books.

Use Retargeting to Sell More copies of your book.



Paid ads are an important part of any marketing strategy. They allow you to reach your target audience and show them the product they are looking for.

There are different types of paid ads. The most popular is Google Adwords, but there are also Facebook Ads, Twitter Ads, Instagram Ads, LinkedIn Ads and many more. Ads can have a variety of goals, to increase brand awareness, to get people to visit your website, to get people to download an app, to get people to subscribe to your newsletter,

Retargeting is one of the most effective strategies for businesses to attract ready-to-buy customers. It involves targeting potential customers who have already shown an interest in a particular product or service by displaying relevant ads and content to them. By using retargeting, businesses can ensure that they are reaching out to the right people at the right time, resulting in higher conversions and better ROI. Retargeting also helps businesses build relationships with their potential customers by providing them with valuable content and offers that can help them make an informed decision. With retargeting, businesses can easily attract ready-to-buy clients and maximize their profits.

Retargeting can be used in a variety of ways, from displaying ads on social media platforms, websites, and even email campaigns. It is an effective way for businesses to increase their sales by targeting those who are already interested in their product or service. By retargeting, businesses can ensure that they are reaching out to the right audience and increasing the chances of making a sale.

So, if you want to be visible on the web, attract ready to buy clients and grow your business exponentially, then you need an elegant marketing strategy. Let's figure out how selling a low ticket offer can grow your business exponentially!

A Low ticket offer is an effective marketing strategy:



The customer is one of the most important aspects to any business. Without a customer a business can not survive and in order to have a successful business, it is imperative to know who your customer is and what they want in order to give them what they want.

It may seem like an easy task. But for some businesses, it can be quite difficult, if you are not sure who your potential customers are or what they want, then you will have trouble creating a successful offer.

A potential customer is someone who has a need for the product or service being offered.

The first step to understanding what your potential customer needs is to identify the personas that you are targeting. personas are representations of your ideal customers. They will help you better understand what your customers need and want.

The next step is to identify the problems they have with their current solution and what they wish they had in order to solve the problem. You can do this by asking them a few questions about their current experience with their solution and then asking them what they would like to have in order to solve the problem.

If you are in the list building sub-niche... you are going to sell a list building course. right?... Why list building? It's trending and everlasting. Everyone wants to grow a list and buy a digital product to build an email list.

1. People are in need to build an email list
2. Most people who blog want to know ways and methods of list building
3. When you show them tools, resources and strategies, they will buy from you.
4. They have a burning desire to have an audience.

All you have to do is to attract Targeted visitors who are deeply interested in **building a list....**

Email marketing: market growth 20.26 B by 2024 is going to increase exponentially. Millions of emails are sent each day to millions of people to buy something.

Many online masters who were selling their own online courses for \$37, \$47, \$67, now are selling for seven dollars, five dollars and four dollars. they have developed a perfect marketing strategy to pour boatloads of leads and customers into their compelling sales funnels,

Is it a good strategy to sell a cheap program? Why do most masters focus on it and spend more on paid ads? What are the benefits of selling a low ticket offer?

A low ticket offer is a proven marketing strategy that is used for products and services that have a lower price point, these offers are often used to entice may not be able to afford higher priced items. along the way it is a way to generate a high volume of sales and get people to your sales funnel. The main goal of this type of offer or challenge is straightforward. It is designed to get people into their marketing funnel and increase sales over time by sending out higher priced items and services.

Jonathan Montoya sold thousands of dollars of his three days business breakthrough challenge and more upsells when he landed new customers in his niche market. along the way he trained thousands of new students. He showed them how to start their first online business, done for you funnels, email sequences and traffic generation. his \$7 offer was the key to his success. He sold over 27.000 low ticket offers and made passive income in a short period of time.

The actual offer is simply 3 days business challenge, when you pay one time fee of \$7 you will immediately get the course and upsells, there is \$54 bump offer, an OTO that costs \$99 and another OTO that costs \$97. in each OTO you are going to learn some specific things, \$47 is actually a YouTube live given in a mastermind, it is two days live event and it is an evergreen program for the community.

The \$54 course is where Jonathan teaches people YouTube and how to generate traffic from this goldmine platform, he explains step by step tutorials and gives his video scripts and more additional information from recording videos and uploading them using the right keywords.

Jonathan uses paid Ads to get unlimited customers to pay \$7 and join his 3 days business challenge. he is doing retargeting to get those who didn't buy his low ticket offer and convert them into clients. he is mostly focusing on YoTube organic traffic, TikTok and Google Ads to reach out as many audience as possible.

Even if he pays money on ads and retargeting to sell a low ticket offer, he is using this single strategy to build a community of paying customers and sell them more upsells. A lot of internet marketers believe that giving away a lot of stuff attracts a larger audience. You are also building a strong relationship with these people.

Jonathan knows that people who buy a low ticket offer, many will buy his \$500 course and get access to the membership area, he is giving them tons of resources and he is teaching them how to do affiliate marketing. he also makes sure these people join his 20 000 members on fb group to learn how to build an online business, funnels , Get Email swipes and much more.

In just a few hours you will be able to learn why it is important to focus on building an Email list and how to get your first subscriber using YouTube Channel.

Five Hundred Thousand Dollars a Month!

Jonathan believes that the best way to get customers is to sell a low ticket offer and give people tons of resources to start an online business, show them how to build a funnel and guide them through the whole process, once they feel your course helps them a lot, they invest on your Upsells to grow. His secret strategy helped him get 30 000 paying customers. it is actually a huge number, and most of them from Organic source of traffic and these subscribers purchased clickfunnel membership from him. which means more commissions for him.

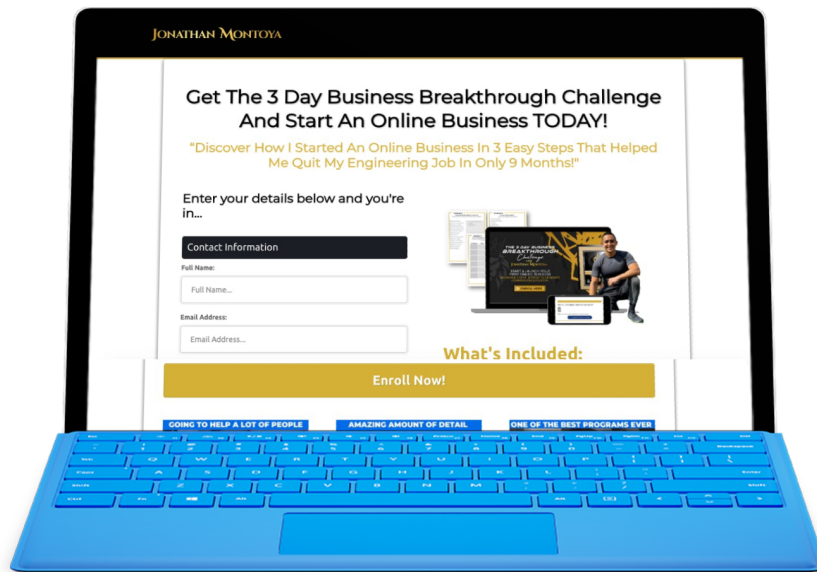
I think it is super easy to start right away and follow the exact same strategy, sell a low ticket offer and send OTO immediately to cover the cost of Ads. Once you understand the needs of your potential customers, create a 5 day challenge funnel and build a marketing campaign that speaks directly to your potential customer's desires, which in turn will make them want to buy from you instead of your competitors.

Now, let's figure out what is a paid funnel challenge? and how to get as many customers as possible selling them a low ticket offer.

How to get people to buy from you “business challenge”

A sales funnel is a proven marketing framework that has been used by many businesses to increase their sales. This challenge page is used to guide potential customers through the process of learning and solving their problems. It starts with getting the customer's attention, then moves them through various stages of interest and finally into the process of buying.

The first step to get on this efficient path and get a tremendous number of customers is to create a **“5 days business challenge”**. A business challenge is to invite someone to take part in your online course and prove he is able to do better in a short period of time. An online course is a type of a course that is delivered via the internet and it can be taken by students when they have access to your sales page. The key to selling an online course is to create a VSL explaining what people can expect when they buy the course or offer. This video should be 3 to 5 minutes, it should be engaging and meaningful.



The second step is to create a compelling challenge funnel for your low ticket course, the challenge funnel should include all the details about the course including how much it costs, what is included. How long does it take? Who is taking it? also have testimonials of people who have taken the course as well as an easy buy button to fill out the necessary information to get access to the course.

The third is to promote this paid challenge funnel on social media and other marketing channels, this is something i talked about above and i will include a few more easy ways.

The fourth is to get reviews from people who have taken your course before, reviews are important because they can help you build trust with potential customers.

One of the most important factors that makes people buy your 5 day business challenge or an online course or a book is having a high converting offer.(definitely a cheap and one time fee). It is an essential part of attracting paying customers to your online business.

Now, let's see how to get testimonials to sell more products, people want to know what other customers say about your course.

Testimonials

In today's world. people have become more savvy and they don't believe in what they have told anymore. They want to see proof that the course or program is worth the money before they buy it.

The best way for your business to create this kind of trust with customers is by providing them with social proof on the sales funnel, it does not matter if it is a social proof from social media or video testimonial. people want to buy from you and you need to help them by sharing what your customers say about that online course. You also need to make sure you

are giving them enough testimonials to build more trust and sell more. Remember, social proof is the most important factor in converting people to buyers.

There is no denying testimonials have been used since the beginning of marketing and they are a powerful tool to increase sales. you are just wondering how to get them. The first way is by placing them on your sales page, for all visitors to see that will give you potential customers a sense of what other people think about your offer. Another way is by asking your customers for their feedback on the product they have purchased from you in the past. so that you can share this information with potential clients who are looking at making a decision.

testimonials are an important factor to increase sales and get more customers. I have seen internet masters use video testimonials because they are much stronger than other types of testimonials. People are looking for honest feedback from real marketers who have experienced that offer.

It is important for you to include at least three testimonials on your sales funnel to increase the number of customers. you can just write a short newsletter to your email list and ask them for a honest testimonial to sell more low ticket offers.

Now, Let's figure out how this Internet millionaire built his wealth and got thousands of customers using multiple ways of driving traffic and focusing on new opportunities to add more clients to his own business and also help other businesses grow their customer's base.

An internet Millionaire:



Shaqir Huseyin is an internet millionaire, he has been in the digital industry and he has mastered the art of driving traffic, leads and generating sales. he has helped many Entrepreneurs, business owners and companies grow their customers base by implementing

his strategies and tactics. he offers his knowledge to help you understand how to attract more customers and convert them into paying clients and retain them for life. Shaqir has made millions of dollars from affiliate marketing selling his own products and offers he did not own and helped thousands of Entrepreneurs sell products online using funnels and paid Ads.

Attract Ready to buy Clients:



Low ticket offers can be an effective way for businesses to attract paying customers. By offering a product or service at a lower price point, businesses can make it more accessible to potential customers and encourage them to try out the product or service. However, it is important to keep in mind that the price of a product or service is not necessarily an indicator of its quality or value. It is always a good idea to do your research and carefully consider whether the product or service is a good fit for you before making a purchase. It can be helpful to read reviews or ask for recommendations from trusted sources. It is also a good idea to be aware of any potential risks or limitations associated with the product or service, and to understand the terms and conditions of the purchase.

This is actually the simplest strategy Shaqir Huseyi used to attract paying customers to his own business. The first step is to advertise his own low ticket offer on facebook to attract those who are interested in the offer.

He is an entrepreneur who understands the importance of selling a low ticket offer to his customers. With this strategy, he can reach a large number of people and provide them with quality products at an affordable price. He knows that by selling a low ticket offer, he can build trust and loyalty among his customers and create long-term relationships with them. Moreover, he also knows that it will help him to attract more potential customers in the future.

Therefore, he has decided to focus on selling low ticket offers as part of his business strategy.

He has found a way to make money by selling low ticket offers. He has been able to leverage his knowledge and experience to provide customers with valuable products at an affordable price. By offering low-ticket items, he is able to reach a larger audience while still making a profit.

He knows that people are looking for value and convenience when it comes to buying products online, so he focuses on providing both. He understands the importance of customer satisfaction and strives to provide the best service possible. He also ensures that his products are competitively priced so that he can remain competitive in the market and attract more customers.

An Elegant Strategy for Entrepreneurs Who Want Results



Marketing strategies are becoming diverse and the number of free and paid media platforms is increasing as a result of this. This is why it is important to diversify your marketing strategy and advertise on multiple free and paid media platforms.

Marketing strategies need to be diversified in order to stay competitive, with the increase in the number of free and paid media platforms, marketers need to use different strategies for different platforms.

The first thing that we need to do is to diversify the channels that we use for marketing. we are no longer able to rely on one channel. if you are using YouTube as your main marketing platform, you need to focus on it every single day, publish videos consistently to build an

audience, get so many subscribers and make sure you are getting enough views and visitors, once you feel that channel gives you more engagement, go and try Tik Tok platform and build a new audience there.

You should also make sure that you are not just using organic traffic sources, paid advertising can provide you with instant traffic, more exposure and help you reach a wider audience.

Marketing is a very competitive field and every business needs to find ways to stand out. There are many marketing strategies that businesses can use to make their brands more memorable and attractive. One of the most effective marketing strategies is positioning which has been around for a long time. It is important for marketers to understand how positioning works. why it is important and how they can use it in their marketing strategy.

Positioning is all about getting the right message across in order to attract your desired audience. It is about being unique so you stand out from your competitors. positioning does not happen by accident, it requires an understanding of who your ideal client is and what they want.

Are you going to sell a low ticket offer to attract buyers?

Do you think a football team runs on the field without a strategy?
of course. not! That is why it is important for a team to have coaches who can come up with strategies and give instructions to players during the game. The coach is in charge of making sure that the players are following an elegant strategy. They have to think about what their opponent will do and also what their players are best at doing. They have to make sure they have a plan for every situation, so they can be prepared for anything that might happen during the game.

The same goes for your business, you can not just go into a business without any plan or strategies in place, you need to have an idea of what you want to achieve and how you are going to get there before you start executing your plan.

Businesses need a strategy that is tailored to their own necessities and abilities. They need to know how to adjust it as time goes on. They aim for a strategy that will keep them ahead of their competitors in this- ever changing world of business.

Businesses need to know what their target market is looking for and what they want to buy, they want to understand the buyer's persona and how they make decisions. It is also important for them to know the competition that they are up against. If you have the right strategy and you are missing the second part, which is a media platform where you present your offer, you will not have that success. In order to build a six figure business, you need the right strategy: sell a low ticket offer on a popular media platform to get as many buyers as possible and follow up with them consistently. This is actually the secret to effortless growth.

Here is the secret weapon: there is no better strategy to attract ready to buy clients quickly than having your own business challenge, which is a small training launch. Remember how Jacob runs a fb ad to sell an audiobook for \$1.99 and how Jonathan Montoya sells a 3 days business breakthrough challenge for \$7 and spends money on popular media platforms to get as many customers as possible and bring in crazy sales in a matter of days. Also how Russel Brunson is shipping his own fantastic books to his clients and attracting them to his revolutionary funnel software. **The master's secret strategy** is to pull you into their sales funnel and upsell you their high ticket offers almost immediately!

I gave you details about one of the most powerful marketing strategies out there to get customers. the right strategies all these internet masters followed to bring in leads, traffic, customers and sales and build a healthy business with a loyal list of clients.

Are you going to sell a \$7 offer and provide tons of value? Can you follow the exact same strategy to pour new buyers into your sales funnel? If you are going to do this, then congratulations you have taken a huge step towards building a highly successful business.

All the best,

Webinar is a live online seminar that takes place over the internet with interactive presentation and live Q & A session with the audience. It is also possible for you to record the webinar so that you can play it back at any time they missed it.

Doing a webinar. Is it a good way to educate your prospects on something that benefits them? most masters would say. YES. They have been in the industry and know how powerful launching a successful webinar is. they know the purpose, benefits and pain points of hosting a webinar, so the question is. if we all know that webinar can be used to increase sales and buyers automatically. How can we get people to register at our webinars funnel? What is one strategy we should use to fill our webinar funnel? How can we increase the number of attendees at our webinar? That's where traffic comes in.