

**The Amazing Secret Technique To Grow  
Your Email List Organically Today, Tomorrow  
and even in the coming Years!  
(This works like crazy)**



**You**Tube  
**Secret**  
**TECHNIQUE**

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# List Building SECRET TECHNIQUE

**TO FILL YOUR FUNNEL**

**WITH ORGANIC TRAFFIC**

**LEADS AND SALES**

In a small city, there existed a small offline clothing store named “store 21” that was struggling to compete with the rising population of online shopping. The store’s owner was determined to come up with a creative and an engaging plan to attract more customers and increase sales.

One day, an aha moment happened, he realized that in the age of digital dominance people were craving unique and personalized experiences, with this newfound insight, he decided to transform “**store 21**” into more than just a simple store, he wanted it to become a hub for people seeking a genuine connection by selling them what they want.

Mehdi tirelessly worked on revamping the store’s interior design, giving it a fresh and inviting ambiance, he created different themed sections, within the store that appealed to good and low priced outfits and interest, each section inside the store offered curated collections to engage customers on a deeper level...initiated weekly workshop and time for inviting locals, these moments allowed people to **purchase outfits** of their own desire and that was not the most important thing.

One common mistake many Entrepreneurs make is waiting for customers to come to them, they sit back and hope that sales will start pouring in, but unfortunately, people do not turn up and sales do not come in.

Instead of waiting for customers to magically appear, proactive measures need to be taken to attract and engage potential buyers. It is essential for business owners to understand that they can not rely solely on word of mouth, or a great store alone; they must actively seek out their target audience and create opportunities for them

That's what Mehdi “store 21” did. He followed a **genuine strategy**. Instead of waiting for customers to come to his store, he started recording short videos, featuring his favorite clothing pieces and styling tips. His intention is to bring in store experience directly to potential customers through major media platforms.

Mehdi’s **videos are authentic**, engaging and creatively shot, he effortlessly showcases the beauty and styles of each..highlighting their intricate details, quality fabrics and versatility, his infectious energy radiates through the screen and enthusiastically shares anecdotes about the designers behind each piece.

As Mehdi consistently posts videos on various media sites like Instagram, Facebook and Tiktok, they begin to catch the attention of locals around the city, viewers are captivated by his genuine passion for individuals and impressed by his impeccable taste in curating a wide range of styles.

I highly recommend using video as it is the easiest and fastest way to get customers and sales.

**Video marketing** allows you to convey your brand's message. In a visually compelling and memorable way. It allows you to showcase your products or services, tell a story or educate about your market.

Studies have shown that videos are more likely to be watched and shared compared to other forms of content.

Videos have shown to be highly effective in capturing attention and conveying information.

Some people believe that their offer is good and they do not want to do video marketing or paid ads, it is important to remember that without proper marketing and promotion even the best courses can go unnoticed by potential customers. On the other hand there are those who built a better course than their competitors, however waiting for customers to come without actively reaching out and engaging with them can lead to missed opportunities.

To truly succeed in attracting customers, it is necessary to do marketing and start channels that will help you spread awareness about your offers.

Instead of waiting for the sales to come on their own accord, take positive steps such as "video marketing". Video allows Entrepreneurs to showcase their courses and services in a visually engaging and interactive way. it provides an opportunity for them to convey their unique selling points.

The use of video has become an essential thing for entrepreneurs and newbies in today's digital landscape. it enables them to effectively market their courses.

All you need is a camera and microphone and start recording step by step videos to **“SHOW UP”** and attract attention and subscribers.

If your business is stuck at zero sales and zero customers, you know why. Because, you didn't choose video for your business. you went after different traffic methods that do not work well.

### **People consume videos more than anything.**

It is unlike other types of content. video allows potential clients to not only hear your message, but also see your expressions, body language and hear the tone of your voice, this creates a more personal and authentic experience, making it easier for them to get to know you on a deeper level.

Moreover video has a higher perceived value in comparison to other forms of content, it conveys professionalism and credibility while capturing attention more effectively, it can be used to demonstrate products and sell services, share video testimonials from satisfied customers or provide valuable insights.

When using video into your marketing strategy, you can effectively know new people and leave a lasting impression, whether it is through live streams, tutorials, interviews or behind-the-scenes footage. the possibilities are endless when it comes to utilizing video as a means of connecting with potential clients.

Video was the most focused tool for Mehdi. as the word quickly spreads about this small store owner who managed to make a big touch with his creative approach. Influencers started sharing Mehdi's videos on their social profiles.

Soon enough. people from across the city started visiting the store and appreciate having a connection with an actual person, behind serving more people, selling the cheapest and high quality outfits, they trust Mehdi's taste and experience as he guides them through their outfits choices.

Mehdi realizes that he now possesses platforms that allow him to promote sustainable clothes, his store becomes more than just a store, it becomes a symbol of connection between him and customers.

As time goes by, Mehdi's efforts pay off immensely; his videos gain traction across all social media. As people share them with friends who are drawn to his unique

approach to selling clothes, sales start soaring and his store becomes a go to destination for seeking quality outfits. through his dedication, creativity and strategic use of video content, Mehdi not only revives his struggling store but also establishes himself as a trusted seller in the clothing industry.

## **YouTube : A Powerful Marketing Platform**



Youtube has revolutionized the way we consume and interact with video content online, with over 3.9 billion monthly active users, it has become a powerhouse platform for entertainment, education and even business promotion.

One of the key benefits of youtube is its vast reach and global audience. content creators have the opportunity to connect with millions of viewers from all corners of the world making it an ideal place for sharing ideas, building a brand or even launching a career.

When it comes to statistics, youtube boasts impressive numbers- it is estimated that over two billion logged- in users visit the platform every month- making it one of the largest search engines in the world- furthermore- youtube reaches more 18-49 year old in the united states than any cable network showcasing its immense reach and influence.

Beyond its vast-base, YouTube also offers a range of benefits for content creators and businesses, one notable benefit in its potential for global visibility. with videos

available in multiple languages and accessible from anywhere with an internet connection, youtube provides a platform for reaching audiences on a global scale.

There is something truly unique and powerful about youtube that often goes unnoticed by many, it is a platform where creators can unleash their creativity and share their content in a way that has the potential to grow exponentially over time unlike other platforms. Youtube offers an unparalleled opportunity for video creators to thrive and reach a global audience like never before.

When it comes to maximizing the reach and longevity of your video content. the platform you choose plays a crucial role. while posting a video on facebook may initially grant you visibility in the newsfeed of your target audience, its lifespan is limited to just a few days before it disappears into obscurity, on the other hand, youtube offers a distinct advantage by providing ongoing traffic for not only today and tomorrow, but also for years to come.

The ephemeral nature of videos on facebook can be significant drawback for business seeking long term exposure and engagement with their potential customers once your video is pushed down in user's newsfeed- it becomes increasingly difficult for it to resurface or gain traction again, this means that if you are solely on facebook as your primary video platform, you may miss out on potential viewership and opportunities to connect with your target audience overtime.

In contrast youtube's immense popularity and searchability make it an ideal platform for ensuring that your videos continue to drive traffic well beyond their initial upload date. with proper optimization and strategic use of keywords your videos can rank in search results not only today, but in the future. this means that even years down the line, people search for relevant content and will stumble upon your videos, providing you with consistent traffic and potential customers.

By leveraging youtube's longevity factor. you can create an evergreen library of videos that continuously attract new viewers while maintaining relevance with existing ones. this extended lifespan allows you to establish yourself as an authority within your industry and build a loyal following overtime.

While facebook offers immediate visibility within its news feed ecosystem. it lacks the long-term sustainability that youtube provides. By choosing youtube as your primary video platform, you can enjoy ongoing traffic generation today and even years from

now.- ensuring that your content reaches and resonates with your dream customers far into the future.

| Some fascinating youtube facts!                              | The benefits people get  |
|--|--|
| Youtube has over 2.000.000.000 billion monthly active users. | 70% of businesses use youtube as a channel to post video content.      |
| 1 billion hours of video are watched on youtube every day.   | 90% of online marketers say they have got their first clients.         |
| Youtube is the second most visited site in the world.        | 90% will rely on video marketing to attract new clients in the future. |



**Did you know that YouTube is a massive \$29.2 billion dollar a year platform?** with millions of users and countless hours of video content being consumed daily. It is very clear that youtube is not a source of entertainment but also a powerful platform for profit. and these people knew that making creative videos is the number one thing to attract millions of viewers and subscribers.





Did you also know that even the most successful marketers on the planet have their own youtube channels? it is true. YouTube has become an essential platform for reaching and engaging with millions of potential customers worldwide.

So, why wait? start harnessing the power of youtube today and join the ranks of successful marketers who are reaping the rewards. Russell Brunson, Frank Kern, Anik Singal, Grant Cardone, Brendon Burchard and Tony Robbins.



**If you have been dreaming of financial freedom and want to explore new avenues for wealth generation. Youtube is an excellent choice.**

## Set Up Your Own Channel

Are you ready to share your passion, knowledge and creativity with the world? setting up your own channel is the perfect way to do just that, with millions of users and a global reach. Youtube offers an incredible platform for content creators to showcase their talents and connect with an engaged audience.

Setting up your youtube channel is a straightforward process that can be done in just a few steps. First, you will need to create a Google account, if you do not already have one, this will serve as the foundation for your youtube channel. Once you have a Google account set up, simply navigate to youtube.com and sign in using your credentials.

Next, click on the user icon in the top right corner of the screen and select “create a channel” using your personal name or creating a brand account for your channel. If you are creating content under your own name, selecting the personal option is ideal. However if you plan on building a brand around your content or collaborating with others, choosing the brand account option may be more suitable.

After selecting an option, follow the prompts to customize and personalize your channel. this includes adding a profile picture and banner image that accurately represent your content and branding. Additionally, take some time to craft an engaging channel description that clearly communicates what viewers can expect from subscribing to your channel.

Now that you have set up the foundation of your youtube channel. It's time to start uploading videos! click on the “upload” button at the top right corner of any page on youtube.com while uploading, consider optimizing aspects such as title tags, description and thumbnails to attract more viewers.

Lastly, do not forget about promoting and growing your channel! share links on social media platforms such as facebook, instagram, tiktok, twitter and email to encourage friends and followers to subscribe, engage with your audience by responding to comments and asking for feedback. consistently creating high quality videos and interacting with viewers will help you build a loyal subscribers base over time.

Setting up your youtube channel is just the beginning of your exciting journey as a content creator. With dedication, creativity and passion for connecting with others, you can establish a successful presence on youtube and share your unique voice with

the world. So what are you waiting for? set up your youtube channel and let your creativity shine!

## **Figure out a Profitable Niche for Your Channel**

So many people dream about starting their own channel as they think if they focus on a broad niche, they will attract millions of subscribers and make a lot of money.

If you fundamentally want to profit quickly and easily, you need to choose a niche and break it down to its sub-niches. When you break it down, you identify your ideal clients who have a problem and need a solution.

We do not want to target countless people, instead we aim to touch thousands in a tiny niche. So if you are in the blogging industry, you basically are not going to serve hundreds of thousands of people, you need to be very specific and so focused to establish a niche within a niche.

You might choose newbie and beginners in affiliate marketing and teach them how to make money online. You might go after list building and show people how to build a responsive email list or you might choose clickbanking and tell them the secrets to profit online.

When I say focused I mean narrowing your niche and selling something you are passionate about, something you care about a lot and something that excites you most.

For instance: **“list building” sub-niche** (wealth niche)

If you are passionate about **“list building”** and want to teach people how to grow an email list. just start your own youtube channel. and record at least 37 videos at first, just about list building and tweak them for SEO to get organic traffic.

**Step#1:** pick a keyword that gets at least 1000 searches a month

**Step#2:** Record a video around that keyword

**Step#3:** Optimize it for SEO

**Step#4:** Repeat the process for other videos

**Step#5:** Reach 37 videos for your channel

**Step#6:** Make sure you get enough traffic and subscribers

**Step#7:** Promote your videos.

Why should you choose “**list building**” for your youtube channel?

It is trending and everlasting, everyone wants to grow a mailing list and buy a digital product to build a loyal and big list.

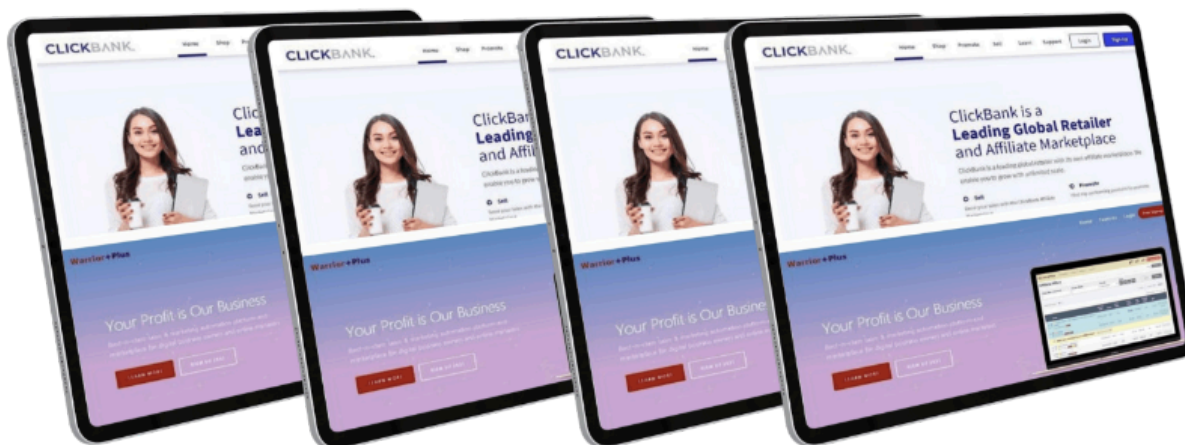
1. People are in need to grow a responsive list
2. Most people who have blogs want to know the secret to building a list.
3. When you show them tools, resources and strategies, they will buy from you.
4. They have a burning desire to own that traffic.
5. They struggle a lot to get customers.

All you have to do is to record compelling videos and tweak them for SEO, in turn you attract laser targeted visitors who are deeply interested in building a list.

Email marketing: market growth 20.16 **Billion** by 2024 and it is going to increase exponentially. millions of emails are sent each day to millions of customers to buy something.

Here is a list of profitable sub-niches: traffic, list building, SEO, conversions, MMO self development, financial Freedom, sales, marketing and clickbanking...

## Why Start a YouTube Channel About Clickbank?



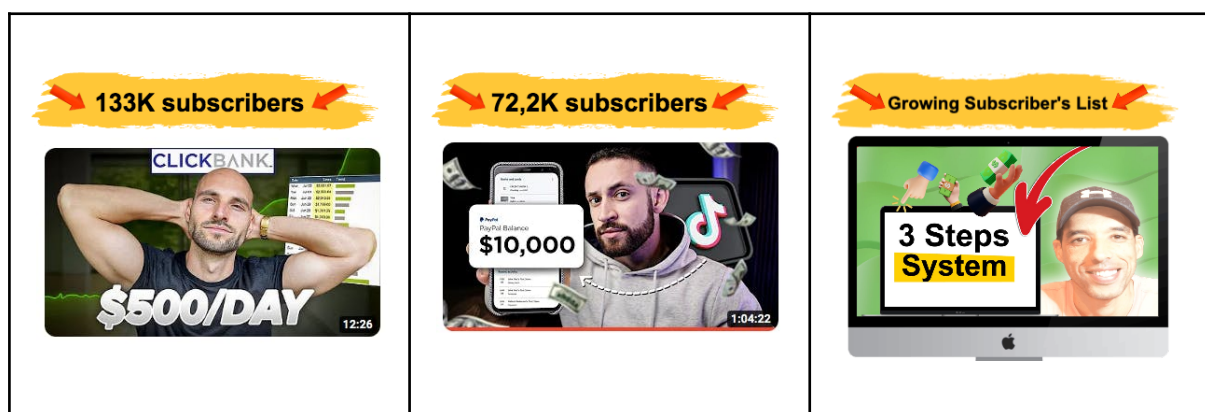
Starting a youtube channel about clickbanking can be a game-changer for aspiring entrepreneurs and affiliate marketers, with the increasing popularity of clickbank as a leading affiliate marketing marketplace. there is a growing demand for quality content and guidance in this field, by increasing a youtube channel. dedicated to

clickbanking. you position yourself as an authority and provide valuable insights to your audience.

Recording stunning videos about clickbanking on youtube opens doors for monetization opportunities. as your subscriber base grows. you can explore partnerships with brands or promote products through affiliate links or sponsored videos. this not only helps generate additional income but also establishes you as an influential figure within the clickbank community.

A Youtube channel about **“how to earn money with clickbank”** allows you to build a community of like minded-individuals who have similar interests and goals. you can foster engagement through comments, discussions and collaborations with other influencers in the industry. this sense of community not only provides support, but also creates networking opportunities that can lead to new partnerships or joint ventures.

Starting a youtube channel about clickbanking offers numerous advantages such as reaching a wide audience base on one of the largest platforms globally. establishes yourself as an authority in the field. monetization opportunities and building a supportive community by sharing your knowledge. experience and insights through engaging video content, you can make a significant impact on aspiring clickbank affiliates while growing your own brand and influence.



Dan Korsby is a struggling college student with a passion for entrepreneurship. found himself immersed in the world of online marketing. in his quest to MMO and escape the monotony of part-time jobs. He started a youtube channel about clickbanking.

With an entrepreneurial spirit and burning desire to succeed. Dan decided to record videos on his channel. He named it “**Dan Korsby**” and set out to create step by step videos about how to earn income selling clickbank products.

In the initial videos, Dan introduced himself as an ordinary guy looking for financial freedom. He shared his skepticism about online marketing, but expressed his determination to make it work, through research and trial and error. He began learning the ins and outs of clickbanking.

Each video presented a different aspect of how to sell offers, from selecting profitable products to creating attention grabbing funnels. Dan’s charismatic personality and his dedication to creating daily videos on his channel quickly captured the attention of aspiring individuals and clueless newbies who were also eager to dive into the world of online marketing.

As his channel gained more subscribers, Dan started receiving messages from viewers expressing their gratitude for his transparent approach in sharing tips, strategies and techniques, encouraged by their support, he decided to take his channel to the next level.

However, as Dan’s subscriber count grew rapidly, so did skepticism from critics who doubted the legitimacy of clickbanking as a viable income source.

Through his challenge “**video every single day**” Dan proved that clickbanking was not just another get-rich quick scheme, but a legitimate business opportunity, he demonstrated how dedication, perseverance and a solid understanding of the market could lead to success.

As Dan’s channel continued to flourish, he expanded beyond clickbanking, exploring other online marketing techniques and providing valuable offers for growing an online business. He launched his own product and sell it for a reasonable price. you can find it on his channel description.

**Dan** not only achieved financial freedom, but also found fulfillment in helping others do the same. the story of his rise from struggling student to successful online marketer became an inspiration for many, proving that with the right mindset and guidance. anyone could turn their passion into profit.

## **Name of your Youtube Channel**

creating a compelling and memorable youtube channel name is crucial for establishing a strong brand presence and ensuring that your channel stands out in search results. your channel name should effectively convey the essence of your videos. allowing viewers to have an immediate understanding of what your channel is about.

When brainstorming ideas for your channel name, consider focusing on branding elements that align with your video content niche. by incorporating relevant keywords in your channel name, you can increase the likelihood of appearing in search results and suggested searches. this will enable potential viewers to easily find and connect with your video content.

Remember, a well-crafted channel name has the power to have a lasting impression on viewers and attract a loyal audience, so take the time to choose a name that not only reflects your brand, but also resonates with your target audience.

## **The “About Us” page**

The about us page on your youtube channel plays a crucial role for two important reasons, firstly, it provides visitors with valuable insights about you and your video content, allowing them to get to know you better before they decide to subscribe. This is an excellent opportunity to showcase your personality, expertise and unique selling points.

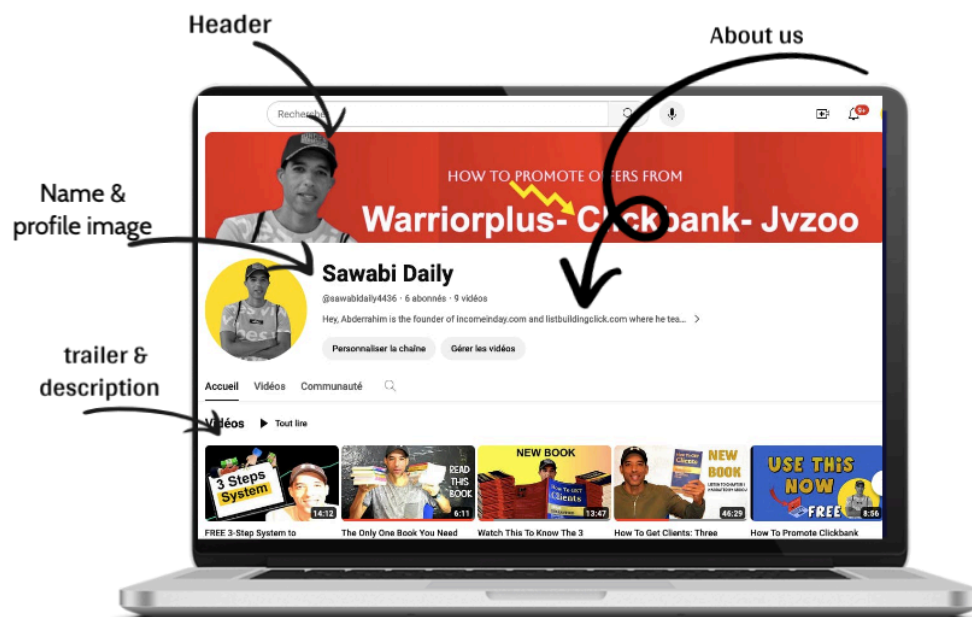
Secondly, the information you write on your About Us page also plays a significant role in search engine optimization. When people search for relevant keywords related to your channel or content niche, the information from the about us page can appear in search results, this means that crafting a compelling keyword research-rich description can greatly increase the chances of people discovering and subscribing to your channel.

By taking the time to create an informative engaging “About Us” page, you are not only building trust with potential subscribers, but also increasing the visibility of your channel in search results. It is an invaluable tool that helps you make a strong first impression and attract the right audience to grow your youtube channel successfully.

**The header image** on the youtube channel page is the first impression that visitors see when they land on your page. it is crucial to make sure that your header is simple



yet captivating and most importantly, it should clearly communicate the value that viewers will receive from your channel.



A well-designed header image can instantly grab the attention of your target audience and entice them to explore further, it should reflect the essence of your video content and convey a clear message about what viewers can expect from your channel.

By keeping the design simple, you ensure the focus remains on conveying the value proposition effectively, avoid cluttering the header with excessive text or visuals that might confuse or overwhelm visitors. Instead, do clean and visually appealing design that aligns with your brand identity.

Remember, the purpose of your header image is to create a positive first impression and provide a glimpse into what viewers can gain from subscribing to your channel. make sure it speaks directly to your target audience so they know exactly why they should invest their time in watching your videos.

So, take some time to carefully craft a compelling header image that clearly communicates the value viewers will get from your youtube channel. by doing so, you will be able to captivate and engage with your target audience right from their very first visit.

**Youtube profile image:** it is a powerful thing that can greatly impact your channel's engagement, while many people wrongly use their logos as a profile picture. I am here to tell you that using a picture of yourself can have a dramatic effect on your viewership.

When viewers come across your channel, they want to connect with the person behind the videos, by using a picture of yourself as your profile image. you are instantly humanizing your brand and establishing a personal connection with your audience.

Studies have shown that channels with profile pictures of real people receive significantly higher engagement compared to those with logos or generic images. When viewers see a face, they feel like they are interacting with an actual person rather than just another corporate identity.

So, do not make the mistake of using a logo. embrace the power of personal branding by using a picture of yourself as your youtube profile image watch as your engagement skyrockets and your channel becomes more relatable and appealing to your audience.

### **Your Youtube channel trailer and description:**

When visitors first check out your channel page. It is crucial to make a strong impression and entice them to become subscribers. this is where the power of a well-crafted channel trailer and description comes into play.

Your channel trailer serves as a visual introduction, capturing the essence of your content and showcasing what makes your channel unique. It is an opportunity to showcase your personality, expertise and the value viewers can expect from subscribing to your channel, by creating an engaging and visually appealing trailer you can grab the attention of new visitors and leave them eager to explore more.

In addition to the trailer. a brief but compelling description is displayed alongside it. This description acts as a concise summary of what your channel is all about. it should provide an overview of the topics you cover. highlight any special features of the series you offer and convey why viewers should subscribe.

Remember that this trailer and description are specifically targeted towards new visitors who have not yet subscribed, therefore, it is essential to make it captivating enough for them to want to hit that subscribe button. by putting thought into

crafting an intriguing trailer and enticing description, you can effectively communicate the value of your youtube channel and convert casual viewers into loyal subscribers.

### **Choose the Right Keywords for your Videos to Rank Super Fast on YouTube:**

Choosing the right keywords for your youtube channel videos is good for increasing visibility and attracting a large number of audience by strategically selecting relevant keywords, you can optimize your videos content and improve its search rankings.

When you choose keywords for your youtube channel videos. It is important to consider the following factors.

**1- Relevance:** choose keywords that accurately reflect the content of your video, use specific terms that are related to your niche or topic to attract the right audience.

**2- Search volume:** look for keywords that have a high search volume, but low competition, this will increase the likelihood of your video appearing in search results and gaining more views.

**3- Long-tail keywords:** consider using long tail keywords, which are longer and more specific phrases that target a narrower audience, these can be less competitive and help you reach more targeted visitors.

**4- Trending topics:** stay up-to-date with content trends and popular topics within your niche, incorporating trending keywords into your video titles or description can help attract attention from viewers searching for those topics.

**5- Keyword research tool:** utilize keyword research tools such as Google trends, youtube analytics third party tools like semrush or ahrefs to identify relevant keywords with high potential traffic.

Remember, choosing the right keywords is just one part of optimizing your youtube channel videos, it is also essential to create engaging videos that resonate with your target audience and encourage them to watch, like and share your videos.

Finding the right keywords is good for optimizing your online videos and driving traffic to your offer. If you are struggling with broad root keywords, such as, how to make money online, I can tell you there is a technique that can help you uncover hundreds of relevant keywords.

Simply, head over to the youtube search bar and type in your root keyword, followed by space.. as you start typing youtube's suggested search results will begin to appear. these suggestions are based on popular searches related to your root keywords.

By utilizing this good technique, you can uncover specific variations of your root keywords that people are actively searching for. For example, you might come across suggestions like **“how to make money online”** then, you will find long tail keywords like **“how to make money as a beginner”** **“how to make money with affiliate marketing”** and the list is long.



These suggested search results provide valuable insight into what people are looking for in relation to your root keyword, incorporating these variations into your content can help your target audience and improve your chances of ranking higher in search results.

If you are looking to expand your list of relevant keywords and optimize your video content strategy effectively. then, give this technique a try.

## **Create your first video**

to create your first youtube video, start by brainstorming ideas that align with your interest and expertise, consider what type of content you want to create, whether it is tutorials, vlogs, product reviews or something entirely unique. this will help you define the purpose and direction of your channel. (we demonstrated this above)

Next, gather the necessary equipment to produce high quality videos. a good camera or smartphone with a decent resolution. along with adequate lighting and audio equipment can make a significant difference in the overall production value of your videos.

Once you have your ideas and equipment in place. It is time to plan out your video content and outline the key points or script that you want to cover in each video. this will help your stay organized during filming and ensure that you deliver clear and engaging content.

When it comes to filming. find a quiet location with good lighting where you feel comfortable on camera. practice speaking clearly and confidently before hitting the record button. remember that authenticity is key. be yourself and let your personality shine though.

After recording your footage, it is for post-production editing. there are various software options available for editing videos such as screenplal. Imovie for beginners, you can also add music or graphics if desired and ensure that the final touch is visually appealing.

Lastly, do not forget about optimizing your videos for searchability on youtube. use relevant keywords in your title, description, tags and thumbnails image to increase its visibility among potential viewers.

Remember that creating quality video takes time and practice. do not be discouraged if your first videos do not reach thousands of views immediately. consistency is key. upload regularly so that viewers can anticipate new videos from you.

So, take the leap and create your first youtube video. embrace the opportunity to share your passion. connect with others and make a lasting impact in the vast world of online video content.

**Video hook:** crafting an irresistible youtube video hook is essential for capturing the attention of your audience and keeping them engaged throughout your video.

One of the most effective techniques is to start with a compelling question or statement that piques curiosity. By posing a thought-provoking question or making a bold statement, you immediately grab the viewer's attention and make them eager to find out more.

Another valuable insight is to tap into emotions right from the beginning, emotionally charged hooks have a powerful impact on viewers. as they create immediate connections and make them invested in your video. Whether it is excitement, humor, surprise or even fear evoking strong emotions will keep viewers hooked from the start.

**Tell a story:** leveraging storytelling can greatly enhance your video hook, narrative a captivating story or presenting a relatable scenario can draw viewers in and make them want to see how it unfolds. storytelling not only engaged but also creates an emotional bond with your audience.



Furthermore, incorporating visuals that are visually appealing and relevant to the topic can greatly enhance your hook. Visual cues such as intriguing images or dynamic scenes can instantly captivate viewers and entice them to continue watching.

Lastly, Keeping your hook concise and straight to the point is for maintaining viewer interest. by getting right into the main point of your video without unnecessary preamble, you ensure that viewers do not lose interest before they even get started.

This simple yet effective formula will guide you in writing out a compelling script for your youtube videos.

By following this formula, you will be able to create a tight and well-structured script that engages your audience from start to finish. the outline ensures that you cover all the important points and keep your videos organized.

It is time to bring your script to life. grab your cell phone or camera, position yourself in front of the lens and confidently deliver your video, by looking directly into the lens, you establish a strong connection with viewers. making them feel like they are having a conversation with you.

So why wait? embrace the power of the simple script, the ultimate goal of creating these videos is to captivate and engage individuals who are actively searching for video. By hooking their interest and providing valuable information, you can effectively direct them back to your youtube channel homepage and encourage them to become loyal subscribers.

## **Upload your videos on your own channel**

In order to ensure your videos are aligned with youtube's algorithms and maximize their visibility. just follow this checklist of six key steps for each video you upload.

These have proven to be effective in optimizing your video and increasing your chances of reaching a wider audience on the platform.

1. **Thorough keyword research:** you conduct extensive keyword research to identify relevant and high ranking- keywords that are related to the video's topic. by strategically incorporating these keywords into your titles, description and tags, you increase the likelihood of your videos being discovered by users searching for related content.
2. **Compelling titles and thumbnails:** you understand the importance of capturing viewers attention within seconds, therefore, you craft engaging titles and accurately represent the video's content while piquing curiosity.

additionally, you create eye-catching thumbnails that entice viewers to click on your videos among countless others in their feed. showing your face on your youtube videos thumbnails has numerous benefits. Firstly, it adds a human touch to your video. making it more relatable and authentic, viewers are more likely to click on a video when they see a friendly face that they can connect with. Additionally, featuring your face helps build trust and credibility. it also helps creating consistency across your channel. When viewers see familiar faces popping up in the recommended videos or subscription feeds, they are more likely to recognize and engage with your video, this can lead to increased views, likes, comments and ultimately subscriber growth.

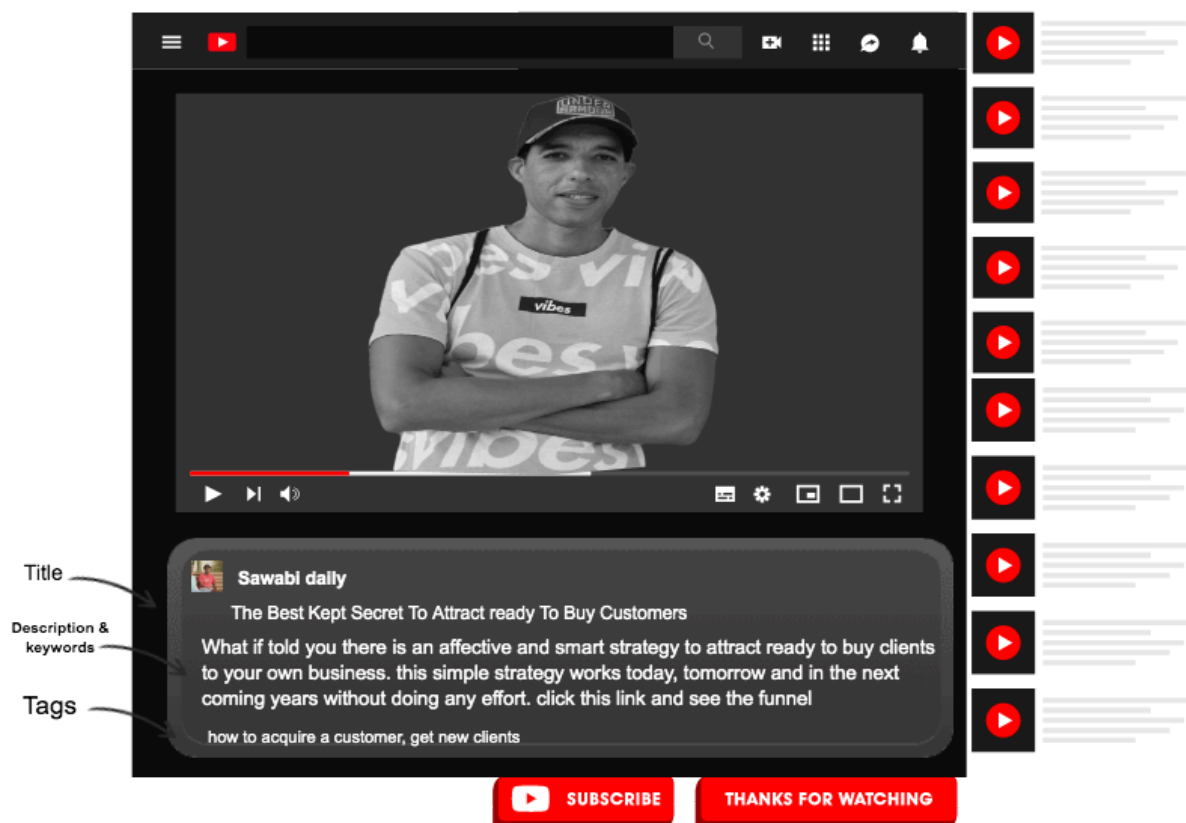
Compelling titles that convert well:

- **Secret of.....**
- **The number one.....**
- **Guaranteed.....**
- **Do this to get.....**
- **How I....**
- **The only...**

3. **Optimized description:** descriptions are carefully crafted to provide valuable information about the video while incorporating relevant keywords naturally. you ensure they are concise yet informative, encouraging viewers to engage with your videos further. the purpose of video description is to provide viewers with a clear understanding of what they can expect from watching the video. by avoiding unnecessary distractions and focusing on one main point, you can ensure that your audience receives a concise and compelling message. whether you are promoting a product, sharing valuable information or entertaining your audience. A straightforward video description will help viewers quickly grasp the essence of your video, remember, people want to know one thing. so make it count! focus on filling your funnel with consistent leads and follow up with them.
4. **Strategic tagging:** proper tagging plays a crucial role in helping youtube understand what your videos are about and where they should be categorized with its algorithm. framework you can use a combination of broad and specific tags that accurately represent the video's content. making it easier for users to find you through search queries.



5. **Engaging video content:** high quality and engaging video content is paramount for success on youtube's platform, by creating visually appealing videos that captivate viewers from start to finish. you increase watch time- and import metric considered by youtube's algorithm when determining rankings.
6. **Consistent upload schedule:** maintaining a consistent upload schedule demonstrates reliability and commitment towards providing fresh content regularly. this helps build an engaged subscriber base who anticipated new releases from us, ultimately signaling positive engagement signals on youtube's algorithm.



One must pay close attention to key elements such as keywords, titles, thumbnails, description and strategic tagging. these factors play a crucial role in attracting viewers and ensuring that your videos are discovered by the right audience. It is also important to note that these core elements may change overtime due to evolving trends and algorithms, therefore. closely monitoring your audience preferences and behavior is essential for adapting your approach accordingly.

**Record and upload at least 37 videos:**



You first have to start your own youtube channel to get organic traffic, you do not just quickly expect mass traffic when you post your first video.

First and foremost. you have to set a publishing plan, you also need to figure out how many videos you want available to get subscribers hit that **“subscribe button”**. the more videos you have, the more popular your channel will become as posting lots of videos make people want to subscribe and come back. this will not make people spend more time on your channel, but more importantly, you will start to rank higher on youtube search engines.

In order to establish a strong online presence on youtube. It is good to consistently create and upload exciting, entertaining, informative and attractive videos.

Recording at least 37 videos on your youtube channel can be a game changer.

Why 37 videos. you might ask, well. this number of videos you have on your channel plays a significant role in attracting and retaining viewers. It shows that you are committed to providing valuable content and increasing the chance of your channel being discovered by potential subscribers.

By consistently uploading videos, you not only increase your visibility but also build credibility and trust with your audience, each video is an opportunity in your niche.

These videos have to be amazing and I do not mean good videos. I mean high quality videos.

Great as in! these videos have to maximize your chances of gaining substantial traffic.

They have to be for your target audience, Entrepreneurs, clueless newbies, internet marketers, sales people and bloggers.

With over 37 videos you will learn how to leverage the power of video marketing and drive traffic like never before. You will also master video creation and unlock the full potential of your content.

This will be the best investment of your time. just think how many viewers you will get today, tomorrow and in the next coming years from old videos. they will send you a steady stream of visitors, your videos remain noticed and your business grows exponentially!

Furthermore. Having a substantial number of videos allows for greater variety in topics and formats. this diversity keeps viewers engaged and encourages them to explore more of your videos.

Remember that quality should never be compromised for quantity, while aiming for at least 37 videos is important, it is equally essential to ensure that each video is well-produced, informative, entertaining or valuable in some way.

So start planning and record those videos! with each upload, you will be one step closer to establishing a strong online presence on youtube and connecting with a wider audience.

I recently came across an inspiring story shared by **Mr Beast** that i thought would resonate with you as a youtube content creator.

Mr beast renowned figure in the youtube community, advises aspiring creators to make 100 videos before seeking advice, why? Because he believes that the majority of people give up before even reaching that milestone. In fact, he highlights that those people who go above and beyond by creating 200 videos demonstrate true dedication and determination, ultimately proving they do not really need advice at that point.

This story serves as a powerful reminder of the importance of perseverance in achieving success on youtube.

**99% of people** give up before reaching this milestone, but here is the exciting part; those who go even further and make 200 videos are the ones who truly do not need advice.

Do not let yourself be part of the **99%** who give up too soon. become one of the few who go above and beyond by creating not just 37 as i said or 100 videos, but 200 remarkable videos.

## **How to get more people to subscribe to your youtube channel**

**Give them a reason.** Once you have created and uploaded your video on your youtube channel. send your video to your email list. you are directly reaching out to these people who have already shown an interest in what you offer. these individuals have willingly subscribed to receive updates from you. making them more likely to engage and share your video.

Not only does sharing your video via email increase visibility of your video, but it also allows you to provide additional context and personalization. You can write a compelling subject line that grabs attention and entices recipients to click through and watch the video, in the body of the email, you can include a brief description or teaser about the video. highlighting its value or any unique aspects that make it worth watching.

**Neil Patel** is a passionate content creator and digital marketer, he devised a smart technique that involved sending out a captivating newsletter to his email list of subscribers. Each time he records a video, he posts it to his list. Instead of solely relying on youtube's algorithm, Neil saw this as this opportunity to directly connect with loyal subscribers.

as soon as **Neil** hit send on that enticing email. anticipation buzzed through his subscriber base like wildfire. they could not resist clicking through to watch the video. within minutes of sending out that cleverly crafted newsletter. **Neil Patel** witnessed an incredible surge in video views. the momentum grew exponentially as more people engaged with **Neil's videos** resulting in increased subscriber numbers.

utilizing your email list as a promotional tool for your youtube videos is a strategic way to attract more views, subscribers and grow your channel organically.

**Deliver value in your videos:** when viewers find value in your videos. they are more likely to subscribe to your channel and share it with others. this not only helps increase your subscriber count but also expands your reach and potential growth.

consistently delivering valuable information in your videos has a direct impact on filling your funnel with consistent leads, when viewers see the quality of information

you provide, they are more inclined to trust you, as this is the number one factor in checking out your youtube page to know who you are and what you sell.

**Offer practical advice and tips:** when providing practical advice, make sure it is relevant and actionable, identify the pain point or challenges that your audience may be facing and provide solutions or strategies that they can implement immediately. remember to break down complex concepts into simple steps. making it easier for your viewers to follow along. whether you are sharing tutorials, how to guide or industry insights. make sure that each video contains valuable takeaways that your audience can implement immediately.

**step-by-step guides:** that viewers can apply in their own lives or projects. By providing actionable insights, you empower your audience and give them a reason to subscribe for more valuable information.

**A professional-looking video:** not only grabs attention, but also leaves a lasting impression on viewers. It conveys credibility, expertise and professionalism which are essential in building that strong trust and attracting new audiences. to create a professional-looking video, several factors come into play. First and foremost is the quality of the visuals. high-resolution footage, crisp images and well-compressed shots contribute to the overall.

Furthermore. attention should be given to lighting and sound. Proper lighting ensures that the subjects are well lit and visually appealing, clear audio is equally important as it enhances the viewer's experience by delivering a clear message without any distractions.

Another aspect to consider is the content itself, a well- scripted narrative or storyline helps convey your message effectively while keeping viewers engaged throughout the video. investing in creating a professional-looking video is worth every effort as it reflects positively on your brand image and helps you connect with your audience in a meaningful way. whether it is for marketing purposes or internal communication. A crafted video can leave a lasting impact that sets you apart from your competitors.

**Consistency is key:** Regularly upload new videos so that subscribers know when they can expect fresh material from you. Consistency builds trust with your audience while keeping them engaged with consistent doses of value.

**Michael Meany** started his youtube channel with great enthusiasm, but it took him sometime to reach his first milestone of **200 subscribers**. however he did not give up, he continued to put in consistent effort and dedication towards his content creation.

Within five months, **Michael** experienced a significant leap forward as he added another **800 subscribers** to his channel, but here is where the magic happened-in just one month after that, he skyrocketed by an additional **200 subscribers!** that is a remarkable 20% overall growth in just one month! NOW he has over **23.3k subscribers**. It took him a bit of time to reach that number.

This incredible achievement serves as a testament to the power of consistent work and perseverance. It reminds us that building a successful youtube channel is not an overnight process. It starts with a few videos, slowly gaining traction and attracting initial subscribers, then week by week. those numbers begin to multiply until you find yourself celebrating milestones like Michael did.

**Michael Meany** grew his youtube channel by committing to **the 90 day video challenge**, he created a **video every day for 90 days**. He began his journey by sitting in front of the camera and talking about driving traffic and getting new leads. day after day Michael poured his heart into creating awesome, and really informative videos for his viewers, some days were easy, ideas flowed effortlessly and filming became second nature, other days more challenging. Michael's commitment to the 90 day video challenge proved that anyone can overcome their initial fears and achieve remarkable results.

If you are unsure where to start or intimidated by the thought of daily videos, embrace the **90 day video challenge** and push yourself outside your comfort zone and discover what you are capable of, you will be amazed at how much progress you can make. in just three months of commitment you will have enough subscribers.

**Oscar Owen**, a young and passionate youtuber, has a knack for creating killer content that captivates his audience. with just six videos, he managed to skyrocket his channel to over **5.61k subscribers**. leaving other content creators baffled and intrigued.

Oscar's journey begins with a simple idea to share his knowledge and experience on building, growing and scaling a youtube channel. his enthusiasm and authenticity shine through in every video he creates. making viewers feel like they are getting insider tips from a close friend rather than just another online tutorial.

as he shares good stuff, he makes viewers feel connected and inspired. as word spread about oscar's channel. more and more subscribers flock to subscribe, his subscriber count grows exponentially with new video releases. solidifying his position as a trusted resource for anyone looking to turn a youtube channel into a thriving success story.

Sometimes creating killer content videos that grab viewer's attention grows your youtube channel very quickly and attracts more ideal subscribers who will find your channel interesting because they found something unique. As I demonstrated above Dan Korsby grew his channel easily and quickly because he chose a very lucrative sub-niche within the MMO niche and created step by step videos to show people how to profit from clickbank and warriorplus.

## **Why do people subscribe to your youtube channel?**

Have you ever stumbled upon a video that resonated with you so deeply that you were compelled to **hit the subscribe button** even without the creator explicitly asking you to do so? It is a testament to the captivating power of authentic and engaging content.

Recently, while watching a video till the very end. I found myself scrolling through the comments section in search of clues as to why viewers were subscribing in droves. amongst the sea of reactions, two comments stood out.

**1- this video made me subscribe to her channel.**

**2- she never asked me to subscribe to her channel, but i did anyway.**

These simple yet profound statements highlighted the impact of creating content that genuinely connects with your audience on a personal level. it is not about pushing for subscriptions. It is about delivering value, sparking emotions and building a community around shared interests and experiences. As content creators or marketers, the ultimate goal should be to create meaningful and authentic content that resonates with your audience on a deeper level. by focusing on storytelling, providing valuable insights and fostering genuine connections you can inspire action and loyalty from your viewers.

so next time. you are crafting your content strategy on scripting your next video, remember, it is not always about asking for subscriptions but rather about attracting them through compelling content.

### **Start a giveaway in video description**

I recently stumbled upon an intriguing video by Russel Brunson on his youtube channel where he demonstrates seven books for marketers to grow their startups. I watched that video till the very end and I found myself immersed in his call to action and his genuine strategy that boosts his subscriber's list.

He was describing important things in the description.

to win all books in this video including a signed copy of traffic secrets, make sure you do the following

**1- LIKE this video**

**2- SUBSCRIBE to my youtube channel ( if you have not already).**

**3- LEAVE a comment.**

i eagerly followed his instructions outlined in the video description to win all the books mentioned including a signed copy of "traffic secrets"

Firstly, **I hit the like button** on the video, showing my support for his content and I swiftly subscribed to his channel to stay updated with his valuable insights and strategies. and it was the third step that sparked my creativity and enthusiasm. leaving a comment not only entered me into the book giveaway, but gave me an opportunity to express my thoughts and interact with like-minded individuals.

Honestly. I found myself immersed in Russel's other books, inspired by his entrepreneurial spirit and his marketing tactics. Little did I know that this simple act of engagement would leave me down a path of valuable knowledge and connections and grow subscriber's base of the youtube channel.

### **Optimize your youtube videos**

If you want your youtube videos to reach a wider audience and attract more views. then it is important to optimize them effectively.



First, make sure to conduct thorough keyword research before creating your video. Identify relevant keywords that are popular among your target audience and incorporate them into your video title, description and tags, this will help youtube algorithm understand the content of your video and rank it higher in search results.

Next, focus on creating engaging thumbnails for your videos. A visually compelling thumbnail can catch viewer's attention and entice them to click on your video. Use high quality images or screenshots that accurately represent the content of your video while being visually appealing.

Another crucial aspect of optimizing youtube videos is writing compelling descriptions, providing a concise summary of what viewers can expect from watching your video, and including relevant keywords naturally throughout the description to improve search rankings.

Lastly, do not forget to promote your videos outside of youtube as well. Share them on social media platforms, embed them in blog posts or articles to topics and encourage viewers to like, comment, subscribe and share.

By implementing these optimization techniques consistently across all your youtube videos, you will increase their chances of reaching a wider audience and achieving higher engagement levels. So start applying these strategies today and watch as the visibility and success of your youtube channel soars!

### **Ask viewers to click the subscribe button**



When it comes to the success of your youtube channel, the power of the subscribe button can not be underestimated, it serves as a direct call to action that prompts

viewers to take a specific action- subscribe to your channel, but why do viewers click that button immediately?

The answer lies in the value they find in your video. when viewers click the subscribe button, it signifies that they have discovered something good on your youtube channel and they want more. they have experienced video that resonate with them. engages their interest and provides value in some way whether it is educational videos, entertaining videos or insightful interviews with your audience the quality and relevance of what you offer. you create a sense of trust and loyalty with your viewers. they understand that by subscribing they will gain access for future videos and updates from you. they will not miss out on any new video that aligns with their interests.

So, when you ask viewers to click the subscribe button on your youtube channel. make sure you have already provided them with something exceptional, give them a reason to take immediate action by consistently delivering amazing videos that keep them coming back for more.

### **Strategic promotion on different facebook groups**



if you are looking to promote your youtube channel and gain more visibility, more subscribers and viewers. you can then tap into a ready-made community that is already interested in the content you create, facebook groups provide an excellent opportunity to connect with like-minded individuals.

these groups serve as a platform for sharing your youtube videos, when promoting your youtube channel on facebook groups, it is essential to approach it strategically. rather than simply dropping links and hoping for the best. take the time to engage with group members, by providing value through meaningful discussions and sharing insights related to your content.

By establishing yourself as an active and valuable member within these communities, you will naturally attract attention to your youtube channel. remember to follow each group's guidelines regarding self-promotion and always respect the community's rules.



If you are looking to boost your youtube's growth. this brilliant strategy is awesome. Why not create a facebook group centered around clickbank or your niche and share your insightful videos there? Once you are providing valuable content to the members of your clickbank group, you pique their interest and drive traffic to your youtube channel. engage with fellow enthusiasts, share tips, tricks and watch as your audience expands organically. start building a community that values your expertise today. The more value you add in the group, the more likely they will be to check out your youtube content and hit that subscribe button.

### **Interview an Influencer on his YouTube Channel:**



Getting interviewed on a popular youtube channel can be a game changer for expanding your reach and gaining exposure. **Ross, Korsby and Vistel** have over 100K subscribers each. by appearing on one particular channel, you will have the opportunity with the host's subscribers, this will give you access to his subscribers as well as tapping into his engrossed audience.

With just over 100k views on one video, it is clear that this channel has a significant following and influence, by being featured in an interview you can position yourself as an expert in your field and showcase your knowledge to a wide audience.

This exposure can lead to increased visibility, brand recognition and even potential collaboration or partnerships with others in your industry, being interviewed on a channel opens doors and helps him post that video on his channel in front of wider audience and place a link in the video description. he guides interested viewers directly to your funnel, this ensures those who genuinely interested in your offerings have a clear path to engage your business with potential leads.

Before the highly anticipated launch of **Tony Robbins** book "**money master the game**" Tony engaged in a series of insightful interviews on various channels. these interviews served as a strategic move to generate buzz. build anticipation and create awareness about his upcoming book. **Robbins** strategically selected channels that would reach a wide audience and resonate with his target readership. By appearing on popular talk shows, podcasts and online youtube channels. he ensured his message reached individuals from diverse backgrounds and interests.

Through these interviews, Robbins shared valuable insights from his book while captivating audiences. With his charismatic personality and engaging storytelling abilities, he leveraged these opportunities to discuss key concepts from “**money master the game**” such as wealth creation strategies, investment advice and financial empowerment. The purpose of participating in numerous before launching was to create widespread awareness about his book and he sold **millions of copies** doing interviews.

Interviewing **Tom Bilyen** on his youtube channel “**patrick bet david**” was able to get in front of **3.86 million subscribers**, that video alone has been viewed over **419k within 4 days!** and sold many copies of his book {choose your enemies wisely}

Interviewing **Gary Cardone** on his youtube channel. **Patrick David** was able to get in front of **2.48 million subscribers**. that video also has been viewed over **116k within 12 hours**.

Interviewing **Brad Lea TV** on his youtube channel, **Patrick** was able to get in front of **226k subscribers**. that video has been viewed over **5584 in a few hours**.

The main purpose of interviewing very successful online Entrepreneurs is to create awareness and show people something new and unique.

**Patrick David** is a very successful Entrepreneur and great mentor. He knows what he is doing when it comes to business planning, strategic approaches, consulting for growing a business and he is a best selling Author. if you have a business and want to scale it to achieve big numbers. One hour consulting with this guy can skyrocket your business.

## **How to rank youtube videos**



Understanding the keywords you want to rank your video for is like having a secret recipe for your channel's success. Knowing the keywords that align with your target audience can make it easier for the youtube algorithm to know the keywords you want to rank for and guide viewers to your videos. the youtube algorithm is designed to analyze various factors to determine which videos are most relevant for each viewer. How do you come up with these keywords for your videos? It is that simple and easier. when you type a keyword into the youtube search bar. It is like unlocking a treasure trove of potential. the suggested keywords that pop up can be your golden ticket to ranking and reaching more views. If you are unsure where to start, type in a keyword and let the platform work its magic. if you type weight loss. it shows you keywords like

**How to lose weight fast**

**how to lose belly fat**

**how to lose body fat**

And

**weight loss exercise at home**

**weight loss at home**

**weight loss diet**

And the list is loong, those can be your keywords if you are in the weight loss niche. I have seen several marketers rank their videos super fast on youtube because they have done. one channel, one audience. they create videos around clickbank. the more videos they record and post, the more trust they build with the youtube algorithm.

When you post a video on your youtube channel, your main focus is to get hundreds of thousands of views and turn them into subscribers and your most loyal fans from social media networks are more likely to be the first ones watching your videos, they are more inclined to watch it in its entirety. like, comment and share it with their community. this early engagement signals to youtube that your video is valuable. youtube's algorithm will start recommending your video in the sidebar of related videos and many even rank for that specific keywords and bring in more views from a wider audience beyond your immediate followers.

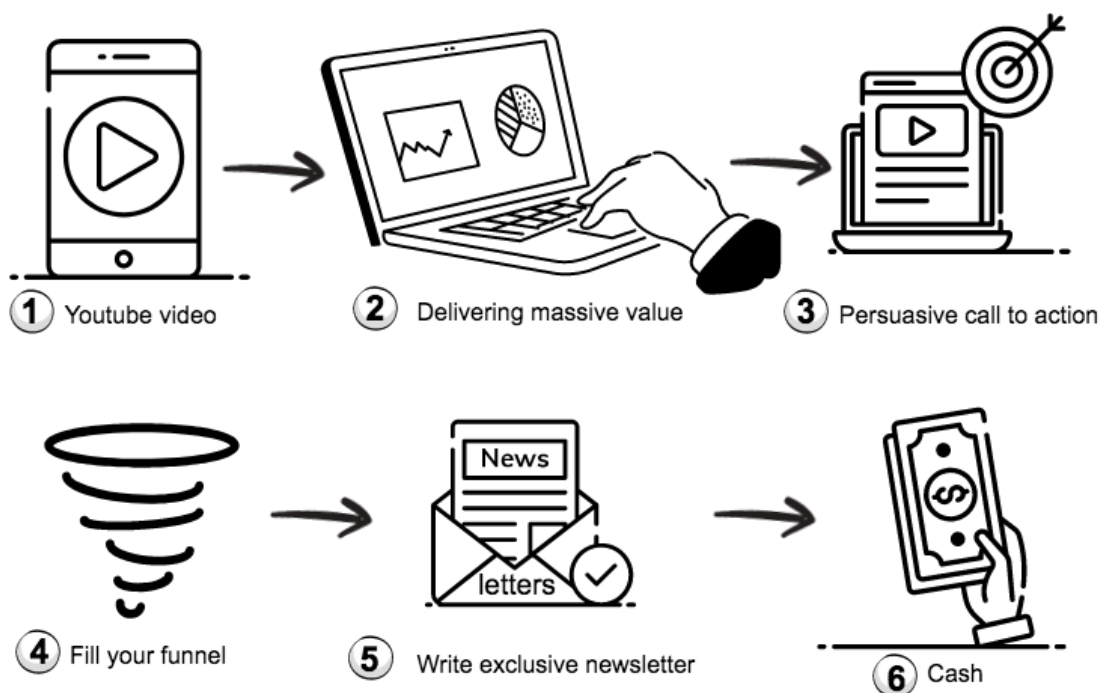
Youtube's algorithm raises enough data and determines the success of your video. If your video has these three important factors, then your content gets noticed wisely.

**The click through rate (CTR):** measures the percentage of viewers who click on your video after seeing it, a high ctr indicates that your video is engaging and relevant to viewers which can positively impact its performance on youtube.

**Watch time:** watch time refers to how long viewers spend watching your video that keeps them interested from start to finish. Additionally, optimizing your video's title, description and thumbnail can help attract more clicks and encourage longer viewing sessions.

**Engagement:** when viewers engage with a video by liking, commenting, sharing or subscribing to a channel it signals to youtube that the content is valuable and relevant. this increased interaction indicates higher viewer satisfaction and interest. prompting the algorithm to boost video's visibility in search results and recommendations.

## Use YouTube videos to Fill your Funnel Organically!



In the first section of this book, we delved into the world of youtube. exploring the essential steps to set up a successful channel, create and upload your very first video. now as we move forward into the next section. get ready to unlock a powerful technique that has the potential to fill your funnel organically today, tomorrow and in the coming years.

By implementing this technique effectively, you will be able to fill your sales funnel with a consistent stream of high quality leads. this section will provide you with valuable insights and practical tips on how to harness this technique's full potential

stay tuned as we dive deeper into this game changer approach that when properly utilized can have a profound impact on your business growth and filling your funnel. **It is often the small changes that make the biggest impact.** you might already know that tiny tweaks have the power to transform a piece of content from mediocre to outstanding. whether it is adjusting a headline, rephrasing a sentence, changing the cover of the book or compelling call to action. these seemingly minor adjustments can significantly improve engagement and conversion rates.

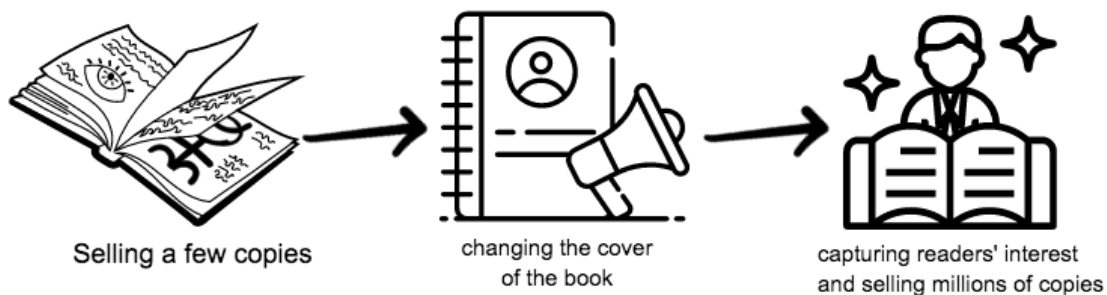
One of the reasons why tiny tweaks have such big impacts is because they tap into human psychology. By understanding how people think and react, we can



strategically make subtle changes that resonate with their target audience on a deeper level.

In the book “ think and grow rich” by **Napoleon Hill**, there is a fascinating story about how a simple change (book cover) has resulted in millions of copies being sold. the story highlights the importance of effective packaging and presentation in capturing the attention and interest of potential readers or customers. It showcases how a small modification, such as an eye-catching cover design had a significant impact on sales. Napoleon Hill emphasizes the significance of understanding human psychology and leveraging it in our marketing strategies. It reminds us sometimes. it is not just what is inside the book, but also how it is perceived and presented to the target audience.

This insightful take serves as a powerful reminder for marketers and entrepreneurs to invest time and effort into crafting compelling visuals and messaging that resonates with their audience. It reinforces the idea that effective marketing goes beyond just creating content, it involves understanding consumer behavior and utilizing persuasive techniques to drive sales.



**Now**, let's figure out how this specific tactic works In the world of marketing. it's not just about attracting viewers and generating traffic to your funnel. the ultimate goal is to convert those viewers into leads and ultimately drive sales. But how exactly does this happen? Let's dive in and figure out how this specific tactic can turn viewers into valuable leads and sales.

## Unlock the Secret Technique for YouTube Success!

There is no better place for marketing your business than youtube channel, it gets you traffic, today, tomorrow and in the coming years!



### The Only Real Secret to Success: Your Email List

In the world of business, there are countless strategies and tactics that promise to unlock success and drive growth, however, when it comes down to the core of what truly fuels a thriving business, there is one secret that stands above the rest.

List building refers to the process of cultivating and growing a database of potential customers or clients who have expressed interest in your products or services. this invaluable asset allows you to establish direct communication channels with individuals who have already shown an interest in what you have to offer.

**Why is list building so crucial?** the answer lies in its ability to create a loyal customer base and drive consistent revenue, by nurturing relationships with those on your list. you can build trust and credibility over time. this trust leads to increased engagement, repeat sales and valuable referrals.

Moreover, having a targeted email list enables you to tailor your marketing efforts specifically towards those who are most likely to convert into paying customers. you can segment your audience based on their preferences, demographics or purchase history, allowing for highly personalized communication that resonates with each individual.

List building also provides a level of control over your business's success. regardless of changes in algorithms or fluctuations in social media trends. having direct access to your audience ensures that you can continue reaching them without relying solely on external platforms.

So, how does one go about effective list building? It involves employing various strategies such as offering valuable incentives like free resources or exclusive discounts in exchange for email address- additionally optimizing landing pages and utilizing lead capture forms on websites can help capture visitors information.

While there are many factors that contribute to business success. the only real secret lies in list building- by nurturing relationships with interested individuals and leverage targeted communication strategies. businesses can create sustainable growth and unlock their full potential.

**A young American entrepreneur** named Mike Vestil was the key to success for many people. He had a strategy that worked out. He knew exactly what techniques to use to get the results he was after. At first I was skeptical- could it actually be that simple? But the more I dug into his technique the more I realized that he was using it to land new clients. He clearly had it all laid out. He was taking chances at any step of the way. that is exactly what I was ready to show you the best-kept secret technique I have ever witnessed online.

How did he do it? He used a good strategy in which he invited guests on different topics and these internet masters shared their best strategies, tactics, secrets and told their stories.

The craziest thing is that it is actually a cool strategy to do podcasting with very successful marketers, first to tell the world how they did it and also to attract more loyal subscribers and customers to your business. Once you are watching these videos you will never want to look back, you want to subscribe to his channel, opt-in to his webinar and come back for more.

something got my attention, something that deserves to be implemented in his channel. I know it sounds too good and trust me, you will not believe your initial results either. But at some point, i realized that this was the best secret technique to move forward if you are persistent and patient enough. you can easily insert this secret technique at the very end of your youtube videos and get lots of organic traffic, constsent leads and sales.

Do not just take my word for it though- just keep reading to check out what this secret technique has to offer. even if you are skeptical- you should still give it a try. and see the results yourself. Its simplicity is part of what makes it such a versatile approach and I strongly believe that this technique is going to continue expanding in more channels. It has lots of impact to drive consistent leads with no effort. and it is perfectly relevant to the way you run your online business, i have not seen any online expert use this technique to land new subscribers except this successful marketer.

He strategically placed a strong headline on a vibrant yellow box on every video he creates and posts. this unique technique was groundbreaking at the time, as no one else in the industry was utilizing it.

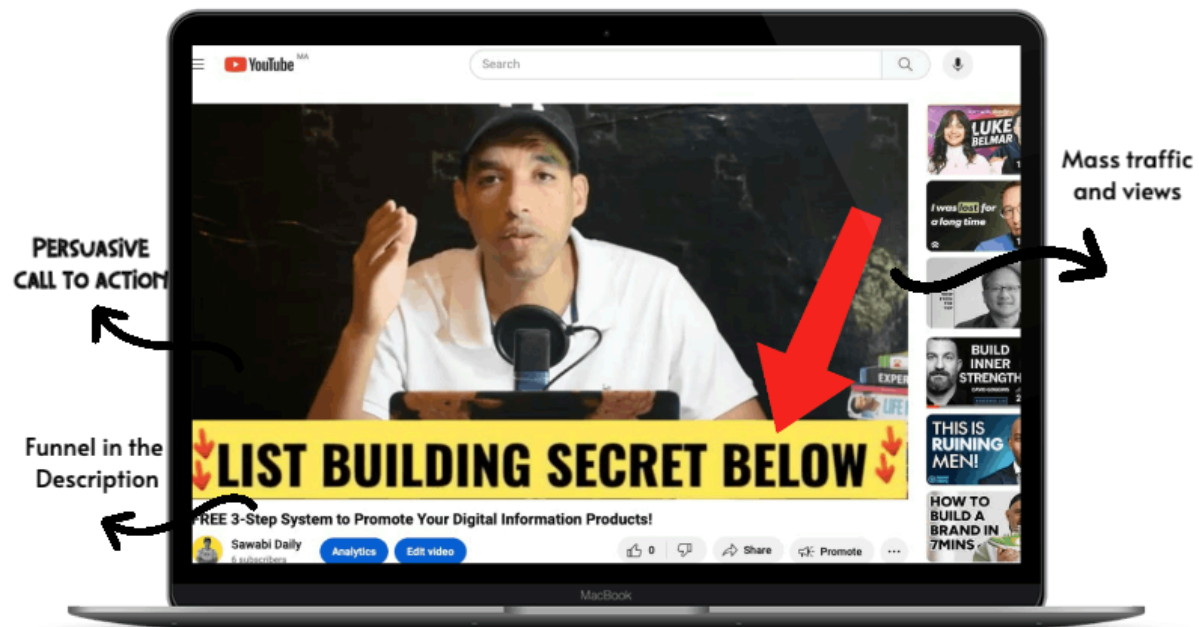
The secret call to action became Mike's signature move. setting him apart from his competitors and capturing new targeted leads. by leveraging this powerful technique. he was able to drive engagement and conversions like never before.

The effectiveness of Mike's call to action lies in its ability to grab attention, create urgency and compel viewers to take immediate action. the contrasting yellow box draws the eye and emphasizes the message. making it impossible for viewers to ignore it.

When a technique emerges that yields impressive results. It is only natural for savvy marketers to quickly adapt and implement in their own videos. this particular tactic which i stumbled upon and promptly liked. has proven to be a good technique in attracting leads through video marketing.

**Achieve more with less work, more traffic and customers from videos you published. and consistent leads with no effort (from personal time). and more results with no effort (from personal effort). more customers from previous videos**

**Strong call to action:** Imagine this, after watching an engaging and informative video. your viewers are left wanting more. they are excited about what they have just seen and eager to take the next step; this is where a strong call to action comes in. It is your chance to guide them towards the desired action- whether it is making a purchase, subscribing to a newsletter or simply sharing the video with their friends.



It is very important to have a strong call to action at the end of everything you do online, whether you are speaking on stages in front of hundreds of attendees, or in a live event or in a webinar or having a youtube channel. the call to action is a message that tells viewers what they should do next, it can be an invitation, a request, an order on an instruction or sign up for a service, sales funnel or a webinar.

A compelling call to action should be clear, concise and persuasive, it should clearly communicate what you want your viewers to do next and why they should do it, use actionable language that encourages response and creates a sense of urgency.

Remember, the end of your video is not the time for ambiguity or hesitation, you want your viewers to take action right away. so make sure your call to action stands out visually as well-use bold fonts, contrasting colors, or even animations that draw attention.

**Do not wait for people to finish your videos easily, instead persuade them and tell them what to do:**

When it comes to persuasion, the power of words can not be underestimated. The right choice of words can make all the difference in capturing attention, evoking emotions and ultimately influencing others to take action.

When I say persuade I mean using powerful words that have the ability to resonate with your audience on a deeper level. These words have the potential to ignite curiosity, create desire and instill a sense of urgency.

In today's fast-paced world where attention spans are shorter than ever, it is crucial to use persuasive language that cuts through the noise and grabs hold of your reader's attention.

By carefully selecting powerful words that evoke emotion and convey a clear message, you can effectively communicate your ideas and compel others to see things from your perspective.

Whether you are crafting a sales pitch, writing an advertisement or delivering a persuasive speech, understanding the impact of powerful words is essential, they have the ability to captivate minds, inspire action and leave a lasting impression.

So, when it comes to persuasion do not underestimate the power of words- choose them wisely and watch as they work their magic in captivating your audience and driving them towards your desired outcome.

Persuading viewers in your video is not about being pushy or manipulative- it is about genuinely understanding their needs and showing them how your offering can fulfill those needs better than anyone else.

## Attract them by Using The Magic of Yellow Box:



Have you ever wondered why the yellow box is often considered a game-changer when it comes to call to action strategy? It may seem like a single element, but many people have attested to its effectiveness in capturing attention and driving action.

The yellow box has gained a reputation of being a powerful thing in the world of marketing, its vibrant color acts as a beacon, drawing viewer's eyes towards your call to action at the end of a video or any other promotional material. It serves as an irresistible slice of bacon that entices your audience to take note and engage further.

While it may seem like magic, there is actually some science behind this thing. Studies that showed certain colors such as yellow, are more likely to grab attention compared to others. This makes the yellow box an ideal choice for highlighting your call to action.

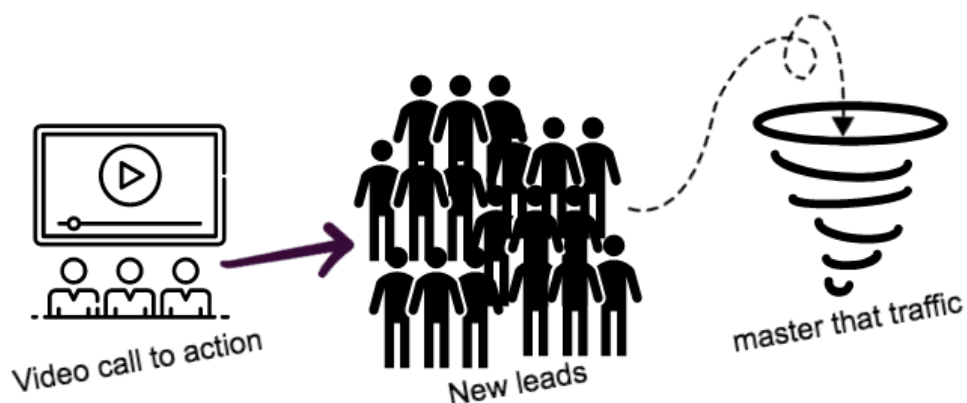
When strategically placed at the end of your video, the yellow box can create a visual hierarchy that guides viewers towards taking action. Its contrasting color against the background helps it stand out and ensures that your message does not get lost in the noise.

So, if you are looking for an effective way to boost engagement and conversion, consider incorporating the power of the yellow box into your strong call to action strategy, embrace its ability to captivate audiences and watch as it elevates your marketing efforts to new heights.

Remember. However, the yellow box can be a valuable asset in driving action. it is essential not to solely rely on its charm. crafting compelling copy and providing value. through your offer remain key components of any successful call to action campaign.

Harnessing this secret weapon will undoubtedly enhance your marketing endeavors and help you achieve great results. So why wait? embrace the power of the yellow box in your youtube videos and witness firsthand how it transforms your call to action into an irresistible force for conversion!

### **Expose a secret: what awaits you when you sign up?**



Well, let me unveil it for you. when you sign up, you will gain access to exclusive benefits and valuable resources that enhance your experience and bring immense value to your life.

One of the secrets that awaits you is a treasure trove of knowledge and insights. By signing up, you will unlock a world of expert advice, tips and strategies that can help you achieve your goals and overcome challenges, whether it is personal development, professional growth or lifestyle improvement- the secret is designed to empower and inspire.

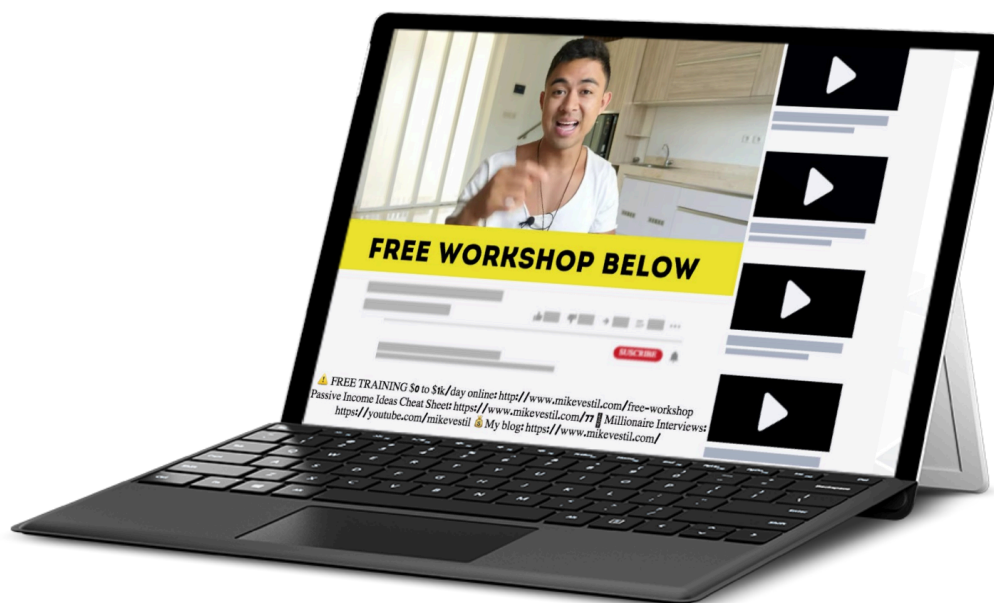
But, that is not all- when you sign up you will also receive special offers and promotions tailored specifically for your value members- from discounts on products and services to exclusive invitations to events or webinars.



Furthermore, signing up grants you the opportunity to join a vibrant community of like-minded individuals who are on the same journey as you, seeking something that shows new and unique stuff.

## **You Have to tell Viewers What to Do:**

do not limit yourself to just blog posts when it comes to capturing leads. take control of youtube videos. add a persuasive and conversion-focused call to action and watch as your list of subscribers grows exponentially!



Simply posting videos is not enough, it is essential to adopt a holistic approach rather than focusing on just one aspect, ignore the rest and expect to generate more leads and customers is simply not realistic. If you are looking to achieve a downpour of customers for your youtube videos, you must utilize every tool and strategy that can drive leads and sales. this includes providing value to your viewers.

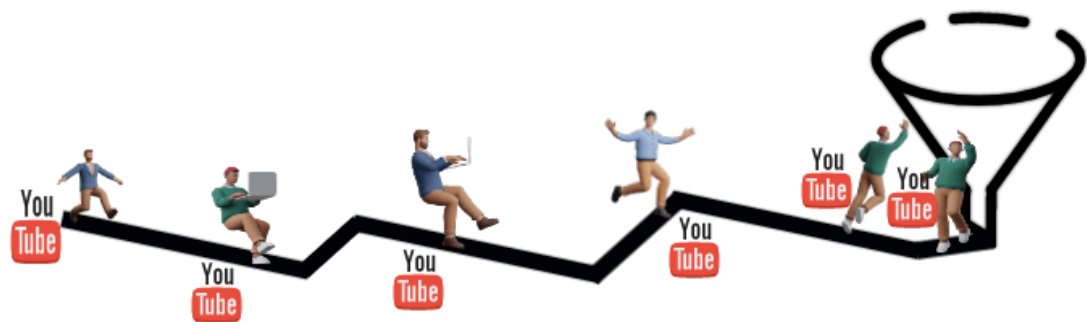
Additionally, strategically placing a persuasive call to action at the end of the video will guide viewers towards taking the desired action. such as subscribing or making a purchase.

Furthermore, mastering the art of persuasion will enable you to craft compelling messages that influence the viewer's decision-making process, by understanding their needs and desires, you can create videos that motivates them to take action.

Remember, success in generating leads and customers from youtube videos require a cohesive approach that leverages all aspects of marketing. By embracing value-driven video creation, strategic call to action implementation and persuasive techniques, you can maximize the impact of your videos and attract a steady stream of engaged prospects.

By incorporating a persuasive call to action in your youtube videos, you can prompt viewers to subscribe, visit your website, download a free resource or even make a purchase, the call to action serves as the catalyst that transforms passive viewers into active participants in your sales funnel.

## How to Funnel People Off of Youtube Onto Your Email List



Imagine creating a youtube channel packed with 100 engaging videos that not only attract new leads, but also convert them into loyal subscribers, picture this, each video ends with a compelling call to action that drives viewers to take the next step towards your product or course.

Now. envision amplifying your reach by turning thousands of viewers on these videos into valuable leads. That is the power of leveraging video content to grow your business exponentially!

with each video you post. you have the opportunity to reach new viewers, but why stop at 100 videos? with hundreds of thousands of daily viewers on youtube, you will still get tons of traffic and new leads from videos you created and forgot about.

As you may already know, the way you communicate at the end of your youtube videos can make a significant impact. clearly communicate what action you want your viewers to take, whether it is subscribing, signing up or following a specific link, keep it simple and avoid overwhelming them with too many options, explain the value they will receive by subscribing or signing up. let them know how it will benefit them personally and professionally.

Use persuasive language, choose words that evoke emotion and captivate your audience's attention, phrases like **“unlock inside secret” “traffic secret below” or “list building secret below”** can pique their interest and entice them to take action.

Here is a simple call to action script you might want to use to turn video viewers into leads.!

### Persuasive call to action

I have some exciting news to share with you Recently i stumled upon a secret technique that has the potential to skyrocket your business with traffic and high-quality leads like never before.

This technique is so powerful that i could not keep it for myself. that is why i put together a FREE offer exclusively for you.

it is a comprehensive guide that reveals step by step how to implement this secret technique and reap its incredible benefits.

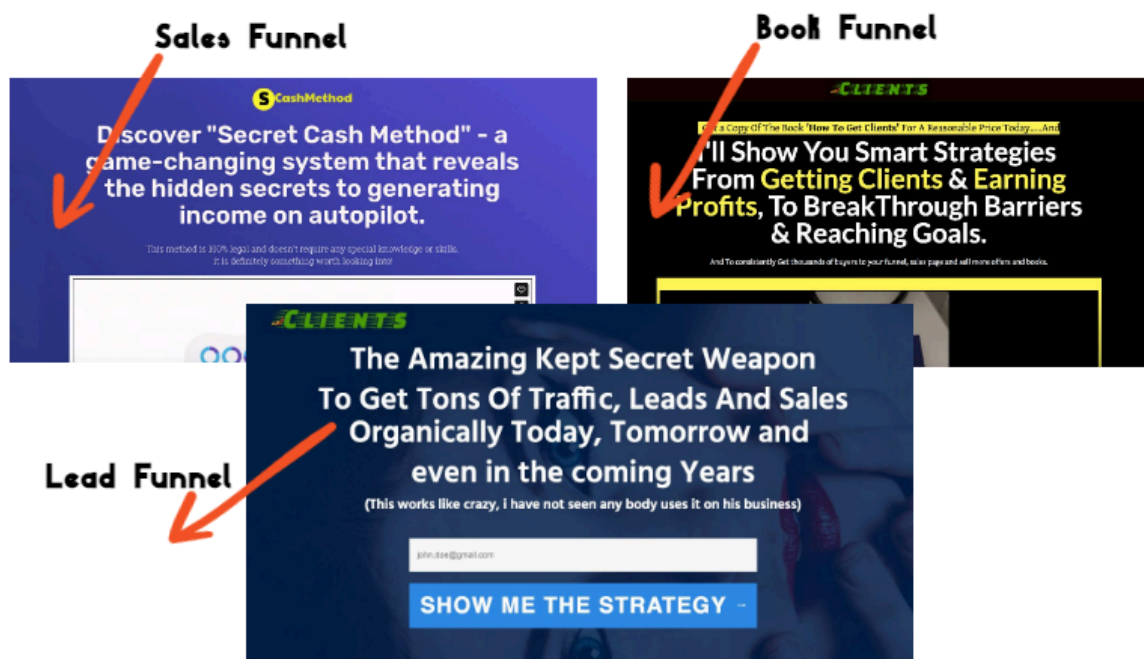
Do not let this secret weapon slip through your fingers. take action and be the first to know this....this FREE offer is available for a limited time only.

So do not miss out this opportunity to gain mass traffic from youtube videos!



Remember, no one is going to sign up to your funnel unless you use powerful words and persuasive and conversion focused call to action. build that trust first.

## Fill your Webinar Funnel with Consistent Leads:



Webinar is a live online seminar that takes place over the internet, with interactive presentation and live Q & A session with the audience. It is also possible for you to record the webinar so that you can play it back at any time they missed it.

Doing a webinar. Is it a good way to educate your prospects on something that benefits them? most internet masters would say yes. they have been in the industry and know how powerful launching a successful webinar is. they know what the purpose is. if we all know that webinar can be used to increase sales and buyers automatically. the question is how can we get people to register at our webinar funnel? What is the best strategy to fill a webinar funnel?

In sports. teams have coaches and managers who are responsible for coming up with strategies that will help them win the game. a basketball team can't play without a strategy. they need to know how to play tier positions, when to shoot, when to pass and what they do if they lose the ball. In general many do not have a smart strategy, they can not decide what they should do, when they should do it and who should be doing that correctly. they are in constant confusion and chaos that prevents them from winning.

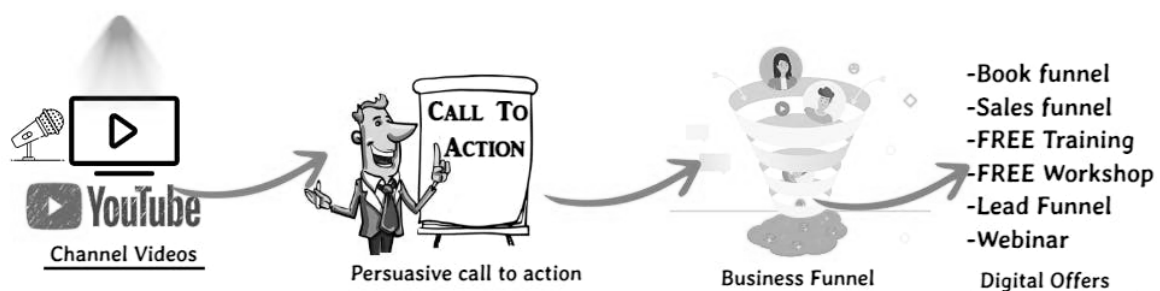
No business can succeed without traffic. traffic is the lifeblood of any business. without traffic a business would not be able to generate revenue or make a profit. the more people that visit your webinar and buy, the more money you will make, so traffic is important, but the hardest part is. How can you fill your webinar funnel and convert them into buyers? How can you promote your webinar? and where to find the best strategies?

## Following an Internet Millionaire's Strategy.

Following a millionaire has its benefits. it can open up doors to opportunities that would not have been available otherwise. you can follow their footsteps and learn from them. get inspired by them or even emulate their success in your own way. they have been doing webinars and know the secret.

Everyone's journey is different and unique, what we can do is to learn from those who are successful and apply their best techniques and strategies. they mastered sales and found the right mentors and became so good at selling webinars and had success with it.

Mike is a youtube content creator who started with **zero subscribers** on his channel, it became very obvious to him that he needed some publicity and ideas. He set his mind on delivering massive value to attract people who are interested in affiliate marketing and clickbanking. sharing good strategies, methods, hacks and MMO ways to help clueless newbies, he realized one of the best strategies to attract people to subscribe to his channel is by interviewing **six figure marketers**. However, these masters agreed to interview them for thirty minutes each and post their business links in the description to get their traffic and customers.



After two interviews with two guests. **Mike** started seeing effortless growth on his channel because of his unique marketing approach, he did not anticipate the amount of the engagement he had. Mike just goes on interviewing more business Gurus and

publishes videos that would help his youtube subscribers start their first online business.

But Mike exposed a secret weapon that was designed to register viewers for the webinar. He used two things: **“wait for people to finish the videos, persuade them and tell them what to do”** and **“Attract them by using the magic yellow box”**. He knew that call to action grabs their attention as he asked them to check out the description where they can find an interesting webinar funnel.

The main goal of this secret is not only registering people for the webinar, but also to grow his email list and follow up with them.

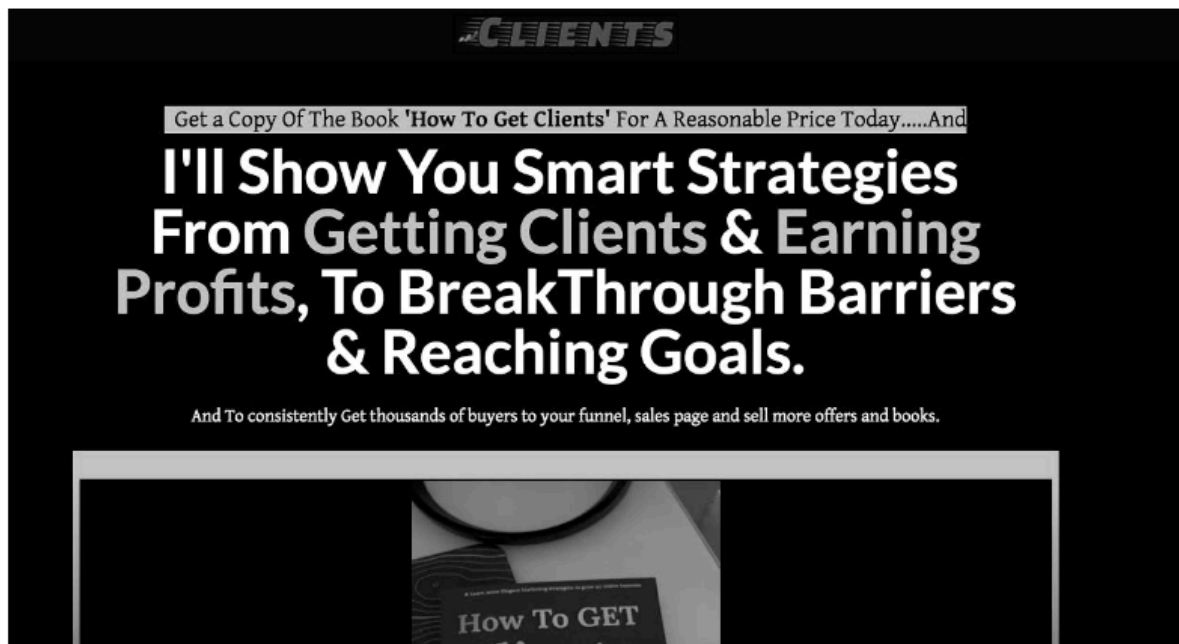
**If you are using a lead funnel:**



If you are using a lead funnel to attract potential customers. you need to offer a free ebook in exchange for their email address. providing a free ebook serves as a powerful incentive for visitors to share their email address. you can build a list of interested prospects who have shown genuine interest in your niche or topic. this allows you to nurture these leads over time through targeted email marketing campaigns.

So, if you are using a lead funnel strategy, you do not miss out on the opportunity to offer a free ebook in exchange for email addresses. It is an effective way to capture leads. establish authority and ultimately drive conversions for your business.

**If you are using a book funnel:**



If you are looking to maximize your profits and establish a strong connection with your audience, utilizing a book funnel strategy can be highly effective. by directing people to purchase my book **“how to get clients”** on Amazon. I encouraged them to email me for the three exclusive bonuses.

The primary objective of this book funnel is clear. selling the book and generating profit. However, it is equally important to leverage this opportunity to establish a direct line of communication with readers, by asking them to email you for the bonus. you can capture their contact information and build a long-term relationship.

This approach allows you to own that traffic by having direct access to potential clients who have already shown interest in your product. it opens up avenues for future engagement. such as offering additional products or services related to your expertise in getting clients.

Adding a book funnel link in your video description helps you achieve immediate sales. but also cultivate a loyal following that can lead to further opportunities down the time.



**If you are using a sales funnel:**



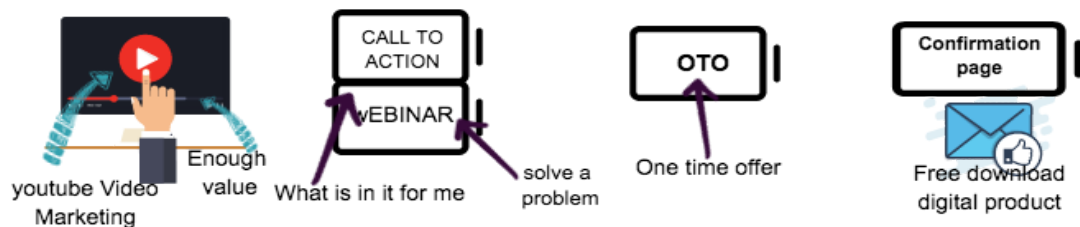
When it comes to a sales funnel, the ultimate objective is to effectively sell digital information products or physical products, whether it is an ebook, online course or a software program, the goal remains the same to convince and convert potential customers into paying ones.

To achieve this goal, it is important to use persuasive copywriting techniques that highlight the unique selling points of the offer.

### **Fill your Funnel:**

Whether you are promoting a book funnel, sales funnel or lead funnel, incorporating videos into your marketing strategy allows you to showcase your expertise, educate your audience about the value of your offerings and ultimately drive more leads and sales. So remember to post enough videos and ensure that all conclude with a persuasive call to action that compels viewers to take the next step. The more valuable videos you record and publish, the more chances you will have to capture more leads. So make sure you record step by step videos that attract the most views all the time.

## Send Subscribers to Thank you Page



When people sign up to download a freebie, you create a positive first impression and show that you value their trust. this page serves as a bridge between their initial interest in your offer and the next step in your sales funnel.

But why stop at just saying “thank you”? this is also an ideal moment to present them with a low ticket offer that aligns with their interest, by delivering value right away. you not only increase the chances of making an immediate sale. but also build momentum for future conversions.

the most important thing about the “**thank you page**” you can sell without being salesy. people sign up and receive an **OTO**.

Remember, the key is relevance. make sure that the low ticket offer on your thank you page complements the freebie they just received, this way you are providing them with even more value, while keeping their attention focused on what they initially signed up for.

So, your job is to sell them something immediately.

**1-** they have just viewed your video on youtube...which means they received enough value while keeping their attention focused.

**2-** they saw your persuasive call to action at the end of the video and clicked on the webinar funnel.

**3-** next. they entered their personal information to learn something new and unique... you offer them a solution.

4- they then find themselves hovering over that big shiny send button. remember the potential it holds, embrace it as an opportunity... with each click you have the ability to get more sign ups.

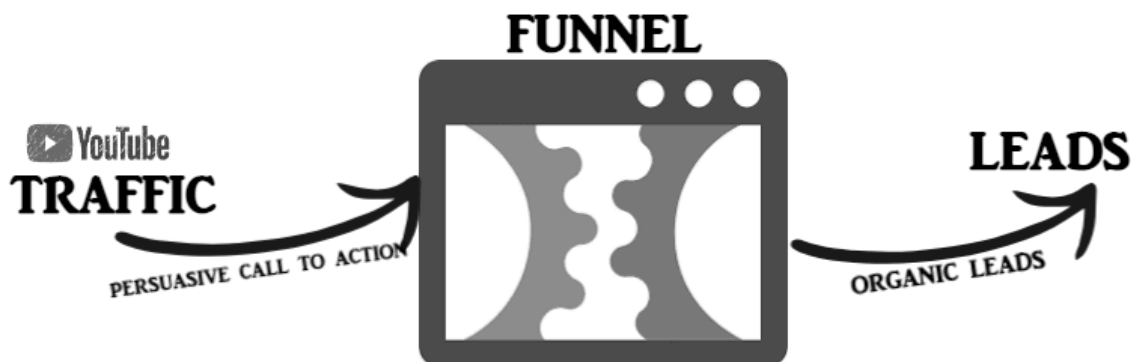
Before you send an **OTO**. find out what your prospect does not have and give it to them. if they buy from you...that means you are earning a commision.

Deliver the right offer \$9, \$37, \$47 and they will buy.

You do not have to create a digital product. Clickbank and other stable marketplaces already have a big list of profitable products in different niches....

All you need is to open an account and find profitable products that sell well. if those people did not purchase, no problem. they are on your email list and there is a good chance they will buy later. you made a clear approach and it is not gone.

### Traffic Mastery Simplified



Every business owner knows that having a strong email list is crucial for success. But constantly struggling to find new subscribers, wasting hours on inefficient strategies, and seeing disappointing growth can be incredibly frustrating.

The better, smarter, and more efficient way to grow your email list is to record creative, informative and attractive videos and watch as your subscriber numbers soar organically, also add a persuasive call-to-action to entice viewers and set up a good funnel that delivers value and gives these people a compelling reason to join your community, you will quickly start attracting as many potential customers as possible organically.

Once viewers click on the call to action, make sure they are directed through a well-optimized funnel. provide them with valuable incentives such as exclusive content or special offers in exchange for their email addresses.

If you follow this proven strategy, you'll attract an ever-increasing number of people who will willingly fill your funnel organically, not even today, tomorrow.but for years to come without any effort on your part.

**Click here if you do not like this technique. We still have another elegant strategy that will grow your Email list quickly and easily!**

[\*\*Click Here To Download\*\*](#)